

VOLUME 31 ISSUE 22 • SUPER BOWL XLVIII NORTHCOAST SPORTS' POWER PLAYS

SUPER BOWL XLVIII QUICK FACTS & FIGURES



SITE: MetLife Stadium
DATE: February 2, 2014
GAME TIME: 6:25
CAPACITY: 82,500



Who will be the announcers for the Super Bowl? Joe Buck and Troy Aikman
Who will sing the national anthem at the Super Bowl? Not released
Who will perform at halftime of the Super Bowl? Bruno Mars
Red Hot Chili Peppers

SUPER BOWL HOST CITIES

| | | | |
|--------------------|---------------|------------------|-------------------|
| South Florida (10) | San Diego (3) | Houston (2) | Jacksonville (1) |
| New Orleans (10) | Arizona (2) | New York/NJ (1) | Minneapolis (1) |
| Los Angeles (7) | Atlanta (2) | North Texas (1) | San Francisco (1) |
| Tampa Bay (4) | Detroit (2) | Indianapolis (1) | |

- According to Nielsen, Super Bowl XLVII was viewed by an est avg of 108.69 million people in the United States, with a record 164.1 million tuning into at least 6:00 of the game
- According to CBS, the price of a :30 advertisement hit a record high US \$4,000,000.

SUPER BOWL SITUATIONS

Let's take a look at some interesting situations about Super Bowl matchups. Here are the answers to recent questions about past Super Bowls. **How does a lower seed do?** The play-offs expanded in 1990 and the NFL seeded teams 1 thru 6. In 2010 it was only the second time in 14 years that a #1 seed has failed to make the Super Bowl and the only time with a matchup between the #2 and #6 seeds. LY it occurred again as SF was a #2 seed and Baltimore was a #4. A team ranked as the #4 seed or lower has now reached the Super Bowl 6 times in the last 8 years winning it 4 times. One of the most surprising stats is that the LOWER SEED is now 10-2 SU and 11-1 ATS. **What happens when an AFC/NFCTitle game favorite was outgained?** LY BOTH teams were outgained in the conf finals but SF was a favorite. In 2011 New England was outgained 398-330 and of course were upset. In 2010 the Pittsburgh Steelers were outgained by the NY Jets 289-287 and since 1992, only 8 teams have been outgained as favorites in the title gm and went on to play in the Super Bowl. In 2009 the New Orleans Saints were outgained 475-257 but of course went on to beat Indianapolis. The Bears were outgained in 2007 by a 364-340 edge and then lost and failed to cover vs Indy. In 2005 New England was outgained 388-322 vs PIT and won but did not cover in the SB 24-21 (-7). In 1999 Denver was outgained 370-331 and won the SB 34-19 (-7.5) and was outgained again in '98 but won its 2nd straight SB 31-24 (+11). Pittsburgh was outgained in '95 (328-285) and went on to cover the SB 27-17 (+13.5) and SF won the SB 49-26 (-18) in '94 after being outgained by 157 yds by DAL. Teams are 4-3 SU and 5-2 ATS (dog is 3-1 ATS). **What is the outcome when a road team and a home team advance from the Conference Championships?** In 12 of the L/16 seasons a conf finals visitor faced a conf finals home team. The teams that is off the road win has won a surprising 8 of 10 previous SB's. FYI: Since the expanded play-offs in 1990 only three times have both Conf road teams gone onto play in the SB ('92, '97 & LY). **How do teams perform if they've appeared in the Super Bowl in the last 2 seasons?** A team is certainly among the leagues elite is they are making a second SB appearance within 3 years. Baltimore returned LY for the first time since 2000 while this was SF's first trip since 1994. Pittsburgh fit the category in '10 but of course lost to GB. Here are the most recent teams that are making a repeat appearance in a 3 year span (PIT '10, NE in '05, NE in '04, STL in '00, DEN in '99, GB in '98, DAL in '96). Of the 6 teams S/1995 they have gone 4-2 SU and 1-5 ATS when making a 2nd SB appearance in a 3 yr span. **Thinking about a record?** The most combined total points in a Super Bowls came in SB 29 as SF and SD combined for 75 pts followed by 69 total pts twice as Dallas defeated Buffalo and TB beat Oakland. The fewest points scored all were prior to 1975 as Pittsburgh and Minnesota combined for 22 points in SB9 while Miami and Washington combined for 21 points in SB7. In the 35 years since, the 2 lowest scoring SB's have occurred in the last 6 years as the NYG beat NE 17-14 and Pittsburgh beat SEA 21-10. **Quick starts?** The final thing we'll look at is how teams have started and scored in the 1Q. It has been slow going as in the last 15 Super Bowls only TWICE have the teams combined for over 10 total points in the opening period. Five times in the last 14 years there has been a 3-0 score after 1Q and twice the teams have failed to score. **GOTTA LOVE THOSE PROPS!!** Over the last 6 seasons we've had great success with our Super Bowl prop plays. In fact we are now 56-30 65% on those releases!

SUPER BOWL THROUGH THE YEARS...

| | | | Covered Fav/Dog | Did winning tm cover? | SBS PTS |
|---------|---------|--------------------------------|-----------------|-----------------------|---------|
| XLVII | 2/3/13 | Ravens 34 49ers 31 | Dog | YES | WIN 39 |
| XLVI | 2/5/12 | Giants 21 Patriots 17 | Dog | YES | WIN 30 |
| XLV | 2/6/11 | Packers 31 Steelers 25 | FAV | YES | WIN 16 |
| XLIV | 2/7/10 | Saints 31 Colts 17 | Dog | YES | WIN 34 |
| XLIII | 2/1/09 | Pittsburgh 27 Arizona 23 | Dog | No | WIN 17 |
| XLII | 2/3/08 | New York 17 New England 14 | Dog | YES | WIN 54 |
| XL I | 2/4/07 | Indianapolis 29 Chicago 17 | FAV | YES | WIN 72 |
| XL | 2/5/06 | Pittsburgh 21 Seattle 10 | FAV | YES | WIN 42 |
| XXXIX | 2/6/05 | New England 24 Philadelphia 21 | Dog | No | WIN 3 |
| XXXVIII | 2/1/04 | New England 32 Carolina 29 | Dog | No | WIN 59 |
| XXXVII | 1/26/03 | Tampa Bay 48 Oakland 21 | Dog | YES | WIN 18 |
| XXXVI | 2/3/02 | New England 20 St. Louis 17 | Dog | YES | WIN 23 |
| XXXV | 1/28/01 | Baltimore 34 N.Y. Giants 7 | FAV | YES | WIN 56 |
| XXXIV | 1/30/00 | St. Louis 23 Tennessee 16 | push | push | TIE 8 |
| XXXIII | 1/31/99 | Denver 34 Atlanta 19 | FAV | YES | WIN 63 |
| XXXII | 1/25/98 | Denver 31 Green Bay 24 | Dog | YES | WIN 64 |
| XXXI | 1/26/97 | Green Bay 35 New England 21 | push | push | TIE 19 |
| XXX | 1/28/96 | Dallas 27 Pittsburgh 17 | Dog | No | WIN 17 |
| XXIX | 1/29/95 | San Francisco 49 San Diego 26 | FAV | YES | WIN 24 |
| XXVIII | 1/30/94 | Dallas 30 Buffalo 13 | FAV | YES | WIN 3 |
| XXVII | 1/31/93 | Dallas 52 Buffalo 17 | FAV | YES | WIN 1 |
| XXVI | 1/26/92 | Washington 37 Buffalo 24 | FAV | YES | WIN 7 |
| XXV | 1/27/91 | N.Y. Giants 20 Buffalo 19 | Dog | YES | WIN 73 |
| XXIV | 1/28/90 | San Francisco 55 Denver 10 | FAV | YES | WIN 31 |
| XXIII | 1/22/89 | San Francisco 20 Cincinnati 16 | Dog | No | WIN 33 |
| XXII | 1/31/88 | Washington 42 Denver 10 | Dog | YES | WIN 35 |
| XXI | 1/25/87 | N.Y. Giants 39 Denver 20 | FAV | YES | WIN 93 |
| XX | 1/26/86 | Chicago 46 New England 10 | FAV | YES | WIN 29 |
| XIX | 1/20/85 | San Francisco 38 Miami 16 | FAV | YES | WIN 36 |
| XVIII | 1/22/84 | L.A. Raiders 38 Washington 9 | Dog | YES | loss 4 |
| XVII | 1/30/83 | Washington 27 Miami 17 | Dog | YES | loss 19 |
| XVI | 1/24/82 | San Francisco 26 Cincinnati 21 | even | YES | WIN 36 |
| XV | 1/25/81 | Oakland 27 Philadelphia 10 | Dog | YES | WIN 23 |
| XIV | 1/20/80 | Pittsburgh 31 L.A. Rams 19 | FAV | YES | WIN 5 |
| XIII | 1/21/79 | Pittsburgh 35 Dallas 31 | FAV | YES | WIN 23 |
| XII | 1/15/78 | Dallas 27 Denver 10 | FAV | YES | WIN 44 |
| XI | 1/9/77 | Oakland 32 Minnesota 14 | FAV | YES | WIN 12 |
| X | 1/18/76 | Pittsburgh 21 Dallas 17 | Dog | No | WIN 17 |
| IX | 1/12/75 | Pittsburgh 16 Minnesota 6 | FAV | YES | WIN 26 |
| VIII | 1/13/74 | Miami 24 Minnesota 7 | FAV | YES | WIN 20 |
| VII | 1/14/73 | Miami 14 Washington 7 | Dog | YES | WIN 31 |
| VI | 1/16/72 | Dallas 24 Miami 3 | FAV | YES | WIN 12 |
| V | 1/17/71 | Baltimore 16 Dallas 13 | Dog | YES | WIN 3 |
| IV | 1/11/70 | Kansas City 23 Minnesota 7 | Dog | YES | WIN 46 |
| III | 1/12/69 | N.Y. Jets 16 Baltimore 7 | Dog | YES | loss 19 |
| II | 1/14/68 | Green Bay 33 Oakland 14 | FAV | YES | WIN 35 |
| I | 1/15/67 | Green Bay 35 Kansas City 10 | FAV | YES | WIN 11 |

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| | | | | | | | |
|------|-------------------------------|-----|----|------|-----------------------------|------|----|
| 1986 | Super Bowl 21 NY Giants | WIN | 93 | 1974 | Super Bowl 9 Pittsburgh | WIN | 26 |
| 1990 | Super Bowl 25 NY Giants | WIN | 73 | 1994 | Super Bowl 29 San Francisco | WIN | 24 |
| 2006 | Super Bowl 41 Indianapolis | WIN | 72 | 1980 | Super Bowl 15 Oakland | WIN | 23 |
| 1997 | Super Bowl 32 Denver | WIN | 64 | 1978 | Super Bowl 13 Pittsburgh | WIN | 23 |
| 1998 | Super Bowl 33 Denver | WIN | 63 | 1973 | Super Bowl 8 Miami | WIN | 20 |
| 2003 | Super Bowl 38 Carolina | WIN | 59 | 1996 | Super Bowl 31 Green Bay | TIE | 19 |
| 2000 | Super Bowl 35 Baltimore | WIN | 56 | 1982 | Super Bowl 17 Miami | loss | 19 |
| 2007 | Super Bowl 42 NY GIANTS | WIN | 54 | 1968 | Super Bowl 3 Baltimore | loss | 19 |
| 1969 | Super Bowl 4 Kansas City | WIN | 46 | 2002 | Super Bowl 37 Tampa Bay | WIN | 18 |
| 1977 | Super Bowl 12 Dallas | WIN | 44 | 2008 | Super Bowl 43 Arizona | WIN | 17 |
| 2013 | Super Bowl 48 43 POINTS!!!!!! | | | 1995 | Super Bowl 30 Pittsburgh | WIN | 17 |
| 2005 | Super Bowl 40 Pittsburgh | WIN | 42 | 1975 | Super Bowl 10 Pittsburgh | WIN | 17 |
| 2012 | Super Bowl 47 Baltimore | WIN | 39 | 2010 | Super Bowl 45 Gren Bay | WIN | 16 |
| 1984 | Super Bowl 19 San Francisco | WIN | 36 | 1976 | Super Bowl 11 Oakland | WIN | 12 |
| 1981 | Super Bowl 16 San Francisco | WIN | 36 | 1971 | Super Bowl 6 Dallas | WIN | 12 |
| 1987 | Super Bowl 22 Washington | WIN | 35 | 1966 | Super Bowl 1 Green Bay | WIN | 11 |
| 1967 | Super Bowl 2 Green Bay | WIN | 35 | 1999 | Super Bowl 34 Tennessee | TIE | 8 |
| 2009 | Super Bowl 44 New Orleans | WIN | 34 | 1991 | Super Bowl 26 Washington | WIN | 7 |
| 1988 | Super Bowl 23 Cincinnati | WIN | 33 | 1979 | Super Bowl 14 Pittsburgh | WIN | 5 |
| 2001 | Super Bowl 36 New England | WIN | 32 | 1983 | Super Bowl 18 Washington | loss | 4 |
| 1989 | Super Bowl 24 San Francisco | WIN | 31 | 2004 | Super Bowl 39 Philadelphia | WIN | 3 |
| 1972 | Super Bowl 7 Miami | WIN | 31 | 1993 | Super Bowl 28 Dallas | WIN | 3 |
| 2011 | Super Bowl 46 NY Giants | WIN | 30 | 1970 | Super Bowl 5 Baltimore | WIN | 3 |
| 1985 | Super Bowl 20 Chicago | WIN | 29 | 1992 | Super Bowl 27 Dallas | WIN | 1 |

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SUPER BOWL XLVIII

Sunday, February 2, 2014 6:30 pm EST

Favorite-Underdog
DENVER-Seattle

| OPEN LINE | OPEN TTL | CURRENT LINE | CURRENT TTL |
|-----------|----------|--------------|-------------|
| +1.5 | 48 | -2 | 48 |
| Rushing | Passing | Points | TO'S |
| 87 | 117 | 20 | +23 |
| 98 | 267 | 25 | -2 |
| | | | Spec Tms |
| | | | #26 |
| | | | #27 |

SEATTLE
DENVER

GAME OVERVIEW - This year the teams take a bit of a back seat due to the NFL rewarding the New York area with an ultra-rare cold weather Super Bowl in return for having built MetLife Stadium. This is the Broncos' 7th SB appearance and the second for the Seahawks. The early forecast is for low 30's with light winds and little chance of snow which shouldn't be that much of a distraction for either cold weather team. This is Peyton's chance to win his 2nd ring (again) and the irony that it's coming in Eli's stadium (who has two rings himself) is interesting. A win here will put a cap on possibly the greatest season by a QB in league history (pass yds, pass td's, passing FD's, games with 4 pass td's, 90+ QBR games) as Manning is expected to win his 5th MVP easily. Even more remarkable is that Manning is 37 and just 2 years removed from 4 neck surgeries and leading DEN to the SB for the 1st time since executive VP John Elway was the QB (and game MVP). Manning has the opportunity to be the 1st QB to win a SB with 2 different teams with Craig Morton and Kurt Warner losing with 2 different teams. Pete Carroll has the chance to add an NFL championship to his trophy collection from USC and his pro-player leadership style was clearly a factor in attracting several key agents in the offseason. Carroll attempted to recruit Manning but failed to secure a meeting after flying down to DEN with the fact he was only in his 2nd year with SEA in 2011 being a factor. The contrast of personalities with the Broncos being led by a legendary old guard QB and SEA by a young mobile QB who has a work ethic to rival Manning's is also a highlight. While Russell Wilson is an example of what the NFL PR dept is looking for, the speech by CB Richard Sherman and the way the defense plays like the 2000 Ravens will have many putting SEA in the villain category. The Ravens snapped the NFC's 3 game win streak LY and SB favorites are just 5-7 SU and 3-9 ATS and the game has gone Over in 2 of the L3Y.

PLAYOFF EXPERIENCE - Neither team is hurting for playoff experience here with this being SEA's 5th playoff game in 2 years (3-1 ATS) and DEN's 6th in 3 years (2-3 ATS). DEN has a big edge with this being Manning's 3rd Super Bowl (290 ypg, 67%, 2-2 7.0 ypa) and Wes Welker's 3rd appearance (82 ypg, 9.1 ypc, 0 td). Defensively, CB Dominique Rodgers-Cromartie was with ARZ for SB 43 and surprisingly this is Champ Bailey's 1st Super Bowl. SEA is the 1st team since the 1990 Bills to reach the SB without a single player having SB experience. This is largely due to being one of the youngest teams in the league and most of their players are drafted in-house. As a result of their successful drafting (Wilson lowest paid starting QB for 2013 at \$526,217) the Seahawks have a manageable cap allowing them to bring in WR Percy Harvin, DE Michael Bennett, DT Tony McDaniel and DE Cliff Avril while leaving them flexibility going forward. By comparison Manning made \$20 million for 2013 and if he passes a physical gets the same for 2014. The Broncos have the long term edge in big game experience by the way they are structured and while the SEA has tons of talent on hand they have only been a power the past two seasons. DEN clearly has the advantage here.

EDGE: BRONCOS

RECORD VS THE SPREAD - This is the 2nd time in 20 years the #1 seeds face off in the SB with Manning involved in the last one (NO vs IND SB 44). SEA has enjoyed home field edge for four straight games and it will be 49 days since their last road game. Dominating at home (9-1 SU/6-4 ATS, +64 ypg, +14 TO's) the Seahawks have a misguided reputation for struggling on the road. Carroll runs practice on EST and SEA is actually on a 9-3 SU/10-2 ATS run on the road including LY's playoffs. TY they are +35 ypg (+9 TO's) which is 5th best with a 23-15 avg score. They are +89 ypg (+11 TO's) vs non-div foes which is 3rd for a 10-1 SU/7-4 ATS mark. In 7 games vs playoff teams SEA went 5-2 SU/4-2-1 ATS. DEN went 6-3 SU/5-4 ATS vs playoff teams for +67 ypg with a surprising -8 TO's and a 33-25 avg score. DEN led the league with +111 ypg (+4 TO's) vs NDIV teams going 9-2 SU/7-4 ATS. The Broncos also lead the NFL with +91 ypg (+1 TO's) on the road earning a 6-2 SU/5-3 ATS record. While they opened as a dog, DEN is 15-3 SU/12-6 ATS as a favorite and SEA is on a 15-3-3 ATS run as a dog pushing at SF in December of TY. There is hidden value here with SEA and the fact that both teams have to be in NY for media week which allows BOTH teams to reset their clocks. The trend for SB dogs and the late start actually gives the nod to the Seahawks here.

SLIGHT EDGE: SEAHAWKS

TURF/SITE - MetLife Stadium opened in 2010. Seating over 82,500 people, the surface is known as Speed S5-M which is 70% rubber and 30% sand which replaced the original FieldTurf prior to the season. While built for speed, the S5-M is also more durable for extreme weather conditions and more favorable to players in terms of foot injuries. Both franchises played here in 2013 with the Broncos putting 41 pts and 414 yds on the Giants in the 2nd week. SEA played their last road game here earning 23 pts and 327 yds in their shutout of the Giants in December. Due to security there will only be 11,000 spots for parking (26,000 normally) and an already notoriously bad traffic situation is expected to be worse. Both teams receive 17.5% of the tickets. One-third of that goes to each teams' suite owners, another to season ticket holders in a lottery system with the rest divided amongst coaches, players and staff. The hosting team gets 5% of the tickets, 30% of which are shared by the other 30 NFL teams while the NFL gives the other 30% to big ticket sponsors for promotions and as a reward. Due to the location and unique concept ticket prices are the highest in six years running from \$2,110 to \$4,080 with a club seat running \$50,000 per person. This is a pure neutral site despite the fact it's Eli's house.

EDGE: NONE

SEAHAWKS #17 OFFENSE VS BRONCOS #19 DEFENSE - As a power rushing West Coast offense the Seahawks thrive on physical contact with the team centered on Marshawn Lynch's bruising style. Accounting for 29% of SEA's yards in 2013 he jumped to 43% (252 of 585) in the 2 playoff games. This is despite an OL that had 7 different starting OL combos (just 1 player starting all 18 in the same spot), only having its top vertical threat for 2 games (Harvin) and a still growing QB. Lynch has five 100 yd rushing efforts TY and finishing 2nd in rush att's and 6th in rush yds TY. Wilson has led SEA to 10 wins when trailing in the 4Q in his career and while critics will point out that he's taken a large amount of sacks in his 36 games (91 for 10.1% rate) he only has 21 int's (2.3%). His mobility allows him to vary the launch point and frustrate opposing def's but he takes care of the ball foremost. SEA hasn't had a 1,000 yd receiver since Bobby Engram in 2007 and while Tate/Baldwin were initially expected to be competing for the #3 WR role they have done an admirable job in a spread the wealth system (4 players 33+ rec's) that is run oriented. SEA has the #17 3rd Dn offense and has allowed 23 sks in their L/5 games which is a concern with DEN finishing 11th in sks by (41). Del Rio has reinvented himself as a red hot HC candidate for 2015 and in DEN's L/4 games, they have allowed an avg of 70 ypg (3.5) on the ground with the ascent of DT Knighton. DEN did finish the season with the #27 pass def which is largely due to opposing teams playing catch up. While they did allow a 29-17 ratio they made foes earn it with just a 7.1 ypa (58%) in the reg season. DEN did lose their best CB Chris Harris vs SD but they got a healthy Champ Bailey back vs NE and they have squeezed a good year out of OLB Sean Phillips (10 sks). Lynch will get his yards here and Harvin will make a play but DEN has the experience edge down the line for a nod.

SLIGHT EDGE: BRONCOS

BRONCOS #1 OFFENSE VS SEAHAWKS #1 DEFENSE - This is the fifth time the #1 scoring offense has faced the #1 scoring defense in the SB (1st since 1990) with the favorite going 4-0 SU/3-1 ATS with a 37-19 avg score. This is the deciding front in the battle for the Lombardi here with the best secondary (197 ypg, 60%, 4-13 ratio L/5) vs the best QB of 2013 with the deepest receiving group (NFL record 4 players with 10+ rec td's). Manning's 342 ypg avg is more than the total off ypg avg for 17 teams including SEA. This is, by far, the most dangerous supporting cast Manning has had and the Broncos have the ability to go 3 wide with Welker in the slot or with TE Thomas on the line as a capable blocker that can also find the open seam. RB Moreno had a career year with 1,600+ yds from scrimmage with the highlight being 224 yds (6.1) rushing vs NE. Part of this is due to DEN fielding the same OL for 15 of the L/16 games since Ryan Clady went down. Manning has been sacked 18 times TY or on 2.4% of dropbacks as DEN's 46.3% conversion rate on 3rd Dns was 2nd only to SD. SEA was 10th in 3rd Dn def TY (35.2%) and has earned 47 sks or on 9.0% of dropbacks (incl playoffs). Critics will point out that SEA has only faced 4 quality passing QB's TY (Luck, Brees, Palmer, Ryan) allowing 216 ypg (60%) with a 7-6 ratio for a 4-2 SU/3-3 ATS record. Yet it's hard to argue with Sherman, Chancellor and Thomas combining for 17 int when 18 teams tallied less than that and they allowed an NFL best 15 pass plays of 25+ yds TY. The Seahawks' naturally aggressive nature (128 penalties) gets them in trouble and they can also be run on. They allowed 100+ yds rushing in 11 of 18 games with an avg of 146 ypg (4.2) in those as Seattle's LB's are more suited to coverage than stopping the run. Manning is the type of challenge that Seattle's secondary relishes in a straight up match. However, when Belichick applauds a QB for out scheming him after a game you take notice and we'll give the Broncos a slight edge with Manning here.

SLIGHT EDGE: BRONCOS

SEAHAWKS' #26 SPECIAL TEAMS VS BRONCOS' #27 SPECIAL TEAMS - This is the one area that the Seahawks were counting on Percy Harvin having the biggest impact. Shortly after signing Harvin they waived Leon Washington and while Golden Tate did an impressive job on PR's (11.5) SEA was sorely lacking on KR's as their 21.2 KR avg was 28th. DEN isn't likely to take any chances in this area especially since Matt Prater led the NFL with 81 TB's and went 12 for 12 in the playoffs. Prater had an excellent season hitting 16 of 17 from 40+ while Steven Hauschka connected on 14 of 15 from that range. Manning-led teams rarely finish strongly in our special teams rankings as the QB play compensates for it when putting the team together. DEN was 22nd on PR's despite having Trindon Holliday on the roster who was the 1st player to record a KR/PR for td's in a playoff game LY. He did solid work on KR's with a 27.7 avg as DEN finished 6th with a 25.0 avg. SEA has been elite on PR's coverage TY holding teams to just 82 yds with 57 coming in the finale vs STL. Both teams KR coverage has been unimpressive with SEA being 20th (24.0) and DEN dead last at 29.3. Coming in it looks like both teams won't be afraid to try long range FG's and it won't be a surprise to see a long return by either team with quality returners and suspect coverage but neither team has an edge here.

EDGE: NONE

COACHING - John Fox has rebounded from being put in a bad spot by the Panthers 2-14 season in 2010 by taking DEN to 3 AFC West titles and the AFC Championship. A career DB coach who worked his way up from the USFL and gained his post at CAR after helping the Giants get to SB 35 vs BAL. He is the sixth HC to lead two teams to a SB. DC Jack Del Rio served with Fox in 2002 prior to landing the Jaguars HC spot and went 3-1 over the toughest stretch of the regular season beating KC twice in 3 weeks. OC Adam Gase is viewed as a rising NFL star despite being only a coordinator for 2013. He's been helped immensely by Manning and TY's success has made him a HC candidate for CLE. Having a veteran HC with a defensive background plays to Manning's strength's and reduces conflict issues for DEN. Carroll rebuilt USC into a national powerhouse and took his energetic player friendly style to SEA in 2010. Carroll is also a DB coach by trade and has playoff experience from his time with NE in the late 90's. DC Dan Quinn is very highly thought of and was one of the few coaches retained by Carroll when he took over. He left for 2 years to be Florida's DC before taking the same role in 2013 for SEA. OC Darrell Bevell is the least known of the asst's but has an impressive resume. He was Favre's QB coach/OC with GB before taking over as the MIN OC and helping lure Favre over for their SB run. Bevell's West Coast run first system plays to the development of Wilson over the long run. Both coaching staffs are pretty balanced but Manning is basically an OC giving the lean to DEN.

SLIGHT EDGE: BRONCOS

PAST HISTORY MATCHUP/INTANGIBLES - These old AFC West foes last met in the regular season in Carroll's 2nd game with the Seahawks losing 31-14 as a 3.5 pt AD. Both teams met in their 2nd preseason game with both QB's playing the same amount of snaps (Manning 34, Wilson 31) before giving way to the backups. Manning led drives of 80 and 79 yds resulting in a td and a fumble before retiring but SEA was very aggressive and had a 33-7 lead at the half before relaxing. Normally this wouldn't mean much but Manning now has first hand knowledge of how the Seahawks DB's play and can relate their physical style of play while prepping for the cold. While Manning has tomes of experience on Wilson don't be misled on him not being a student of the game. Wilson is the 1st QB to end his 1st and 2nd seasons with QBR's over 100 and while part of this is due to SEA rushing the ball so much, he is highly dedicated to his craft. Both teams are very healthy here as Moreno (chest) should be fine and Harvin (concussion) is expected here also. Keep in mind DEN lost 5 starters due to injury TY and they are very well coached. DEN was 21st with 53 games lost to injury by starters while SEA was 14th with 44. Getting DEN deep into the post season the L2Y has also vindicated DC Jack Del Rio and SEA DC Dan Quinn is getting a serious look by CLE for their HC spot. If it were SF/DEN the Broncos would get a huge edge but this is even here.

EDGE: NONE

CONCLUSION - The Super Bowl is a great handicapping lesson. It is an isolated game and the bye week affords the media to dissect every aspect of the contest. The extra time for the coaching staffs also allows them to go into every detail and some of the best action is actually on props. The best value is during the regular season when Vegas posts numbers on 45 or more CFB games along with NFL sides and totals. Do not fall into the trap of putting your biggest play or anything close to it on the most isolated game in any sport. **Our Super Bowl System received a revamp and we completely modernized it for this year (see below).** A great matchup with the #1 offense vs the #1 defense. Weather, of course, will be an issue and you can be assured Manning will be fed up answering questions about playing in the cold. Both teams have gone Under the Total in each of their last 5 games and we expect the same here. DEN's rush D will be able to slow the Seahawks' strength while SEA's pass D leads the league. Play this early as a winter storm may make this line plummet.

FORECAST: UNDER 48

RATING: 2★

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SUPER BOWL FACTS

- Favorites of 14 or more points are 2-3-1 vs the spread.
- AFC Favorites are 12-8 ATS & 12-8 O/U.
- NFC Favorites are 14-11-1 ATS & 14-12 O/U. (1 Even 0-1 O/U)
- When the O/U line is 49+ there have been 6 Overs & 6 Unders.
- When the O/U line is 42-48 there have been 9 Overs & 6 Unders.
- When the O/U line is < 42 there have been 9 Overs & 10 Unders.
- There have been 25 Overs & 22 Unders (18 Overs last 28 years).
- When the game is on grass there have been 18 Overs & 10 Unders.
- When the game is on art turf there have been 7 Overs & 12 Unders.
- Only 6 times in 46 yrs has an outright winner failed to cover (2 pushes)
- Favorites are 22-21-2 ATS in the Super Bowl (3-8 ATS run).
- Team with better regular season record are 20-20-2 ATS.
- Favorites of Even to 3 points are just 3-7 ATS & 4-6 O/U.
- Favorites of 3' to 6' points are 8-4 ATS & 7-5 O/U.
- Favorites of 7 to 9' points are 4-5-1 ATS & 6-4 O/U.
- Favorites of 10 to 13' points are 5-4 ATS & 5-4 O/U.
- Favorites of 14 or more points are 2-2-1 ATS & 3-2 O/U.



Pre-Super Bowl

NFL POWER RATINGS



| TEAM | RTG | CINCINNATI..... | 98.3 | TENNESSEE..... | 94.7 |
|-------------------|-------|-----------------|------|------------------|------|
| DENVER..... | 104.0 | GREEN BAY..... | 98.1 | BUFFALO..... | 94.0 |
| SEATTLE..... | 103.4 | ARIZONA..... | 97.4 | NY GIANTS..... | 93.4 |
| SAN FRAN..... | 103.0 | PITTSBURGH..... | 96.9 | ATLANTA..... | 93.0 |
| NEW ENGLAND.. | 101.6 | CHICAGO..... | 96.4 | MINNESOTA..... | 92.8 |
| NEW ORLEANS.. | 101.5 | DALLAS..... | 96.1 | TAMPA BAY..... | 92.4 |
| CAROLINA..... | 100.5 | BALTIMORE..... | 95.8 | CLEVELAND..... | 91.2 |
| PHILADELPHIA... | 100.4 | ST LOUIS..... | 95.5 | JACKSONVILLE.... | 91.1 |
| INDIANAPOLIS..... | 99.8 | MIAMI..... | 95.2 | OAKLAND..... | 90.2 |
| SAN DIEGO..... | 98.6 | NY JETS..... | 95.2 | WASHINGTON..... | 89.4 |
| KANSAS CITY..... | 98.6 | DETROIT..... | 94.8 | HOUSTON..... | 87.7 |

2015 SUPER BOWL ODDS

| Team | Odds | 2015 FBS CHAMPIONSHIP | Record |
|-----------------|-------|-----------------------|--------|
| Denver | 6/1 | Florida State | 4/1 |
| Seattle | 6/1 | Alabama | 13/2 |
| San Francisco | 7/1 | Oregon | 9/1 |
| New England | 12/1 | Ohio State | 12/1 |
| Green Bay | 15/1 | Oklahoma | 12/1 |
| New Orleans | 15/1 | Auburn | 18/1 |
| Atlanta | 18/1 | LSU | 18/1 |
| Cincinnati | 18/1 | Michigan State | 18/1 |
| Carolina | 20/1 | UCLA | 18/1 |
| Arizona | 25/1 | Stanford | 20/1 |
| Chicago | 25/1 | Baylor | 25/1 |
| Indianapolis | 25/1 | Georgia | 25/1 |
| Kansas City | 25/1 | USC | 25/1 |
| Philadelphia | 25/1 | Mississippi | 33/1 |
| Baltimore | 30/1 | Missouri | 33/1 |
| Dallas | 30/1 | Notre Dame | 33/1 |
| Detroit | 30/1 | Oklahoma St | 33/1 |
| Houston | 30/1 | S Carolina | 33/1 |
| New York Giants | 30/1 | Texas | 33/1 |
| Pittsburgh | 0/1 | Wisconsin | 33/1 |
| San Diego | 30/1 | Clemson | 40/1 |
| St Louis | 30/1 | Florida | 40/1 |
| Washington | 30/1 | Michigan | 40/1 |
| Miami | 40/1 | Arizona State | 50/1 |
| Tampa Bay | 40/1 | Miami | 50/1 |
| Tennessee | 40/1 | Texas A&M | 50/1 |
| Buffalo | 60/1 | Iowa | 66/1 |
| Cleveland | 60/1 | Kansas State | 66/1 |
| Minnesota | 60/1 | Louisville | 66/1 |
| New York Jets | 60/1 | Nebraska | 66/1 |
| Jacksonville | 100/1 | Tennessee | 66/1 |
| Oakland | 100/1 | Washington | 66/1 |
| | | Arizona | 75/1 |
| | | Miss State | 75/1 |
| | | North Carolina | 75/1 |
| | | Oregon State | 75/1 |
| | | Arkansas | 100/1 |
| | | UCF | 100/1 |
| | | Virginia Tech | 100/1 |
| | | BYU | 150/1 |
| | | TCU | 150/1 |
| | | Boise State | 200/1 |
| | | Boston Coll | 200/1 |
| | | California | 200/1 |
| | | Cincinnati | 200/1 |
| | | Georgia Tech | 200/1 |
| | | Pittsburgh | 200/1 |
| | | Rutgers | 200/1 |
| | | USF | 200/1 |
| | | West Virginia | 200/1 |

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NFL LATE PHONES 7-1!!! Double & Triple Marquees on a 14-2 88% run!

| YOUR SQUARE | #Hit | % | YOUR SQUARE | #Hit | % | | |
|-------------|------|----|-------------|------|-----|---|------|
| 7-0 | 0-7 | 20 | 10.6% | 8-0 | 0-8 | 3 | 1.6% |
| 3-0 | 0-3 | 17 | 9.0% | 2-0 | 0-2 | 3 | 1.6% |
| 7-3 | 3-7 | 14 | 7.4% | 7-2 | 2-7 | 3 | 1.6% |
| 0-0 | 0-0 | 13 | 6.9% | 9-7 | 7-9 | 3 | 1.6% |
| 4-7 | 7-4 | 11 | 5.9% | 6-6 | 6-4 | 2 | 1.1% |
| 4-0 | 0-4 | 11 | 5.9% | 4-6 | 4-2 | 2 | 1.1% |
| 7-7 | 7-7 | 7 | 3.7% | 4-9 | 9-4 | 2 | 1.1% |
| 3-6 | 6-3 | 7 | 3.7% | 6-1 | 1-6 | 2 | 1.1% |
| 0-9 | 9-0 | 7 | 3.7% | 4-4 | 4-4 | 1 | 0.5% |
| 3-3 | 3-3 | 6 | 3.2% | 1-3 | 3-1 | 1 | 0.5% |
| 3-4 | 4-3 | 6 | 3.2% | 8-3 | 3-8 | 1 | 0.5% |
| 7-6 | 6-7 | 6 | 3.2% | 8-2 | 2-8 | 1 | 0.5% |
| 0-6 | 6-0 | 6 | 3.2% | 9-1 | 1-9 | 1 | 0.5% |
| 7-1 | 1-7 | 6 | 3.2% | 9-6 | 6-9 | 1 | 0.5% |
| 1-0 | 0-1 | 4 | 2.1% | 9-5 | 5-9 | 1 | 0.5% |
| 0-5 | 5-0 | 4 | 2.1% | 9-8 | 8-9 | 1 | 0.5% |
| 5-1 | 1-5 | 4 | 2.1% | 5-7 | 7-5 | 1 | 0.5% |
| 1-4 | 4-1 | 4 | 2.1% | 2-4 | 4-2 | 1 | 0.5% |
| 8-6 | 6-8 | 3 | 1.6% | | | | |

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SUPER BOWL TOTAL.....\$12

SB SYSTEM.....\$35

VALUE.....\$221

NON 2014 Subs.....\$99

2014 SUBS.....\$69

IF YOU THINK THE SUPER BOWL IS ONLY SIDE & TOTAL... OUR NOW FAMOUS SUPER BOWL PROPS ARE 56-30 65% L6Y including TRIPLES 4-1 80% L2Y

| | |
|-------------------------------------------------------------|------|
| 2012 Triple - What will NYG do 1st (P or score) PUNT (-130) | WIN |
| 2012 Triple - New England to win 3Q at -5/+135 | WIN |
| 2012 Triple - Tti rush/rec yds B Green-Ellis OVER 52.5 +105 | WIN |
| 2013 Triple - Vernon Davis rec's (3.5) OVER (-115) | WIN |
| 2013 Triple - Ray Rice rush yds (65.5) OVER (-120) | loss |

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