



NORTHEAST SPORTS' \$7 POWER PLAYS

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OPENING COLLEGE WEEK - 39 GAMES! COLLEGE POWER PLAYS 4.5★'s 19-11 63% IN 2009!! TWO 4.5★'s THIS WEEK!!

NEWS AND NOTES - WEEK ONE, 2010

Each week in Power Sweep, we cover the front page with our News and Notes. We recap LV's misleading final scores and provide hard to find information on the previous week's games. We are writing this issue earlier than usual so, in place of N&N, we will provide you with some updated info for our 2010 publications. The College Football Scorebook is BY FAR the most informative College Football Scorebook on the market today with over 300 pages PACKED with information. It has more than TWICE the amount of info of any other college football publication. The cost (through our office 1-800-654-3448) is just \$29.95, plus \$10 for shipping. It contains a complete Past History Section with LY's game recaps! We also sell through our office, *Phil Steele's 2010 College Football Preview Magazine*. One feature that separates Phil's magazines from the competition are his projected starting lineups which give you a solid bio of every player in the 2 deep (sometimes 3 deep) including not just a name but height, weight, jersey number and stats. It is loaded with in-depth information on every major college team, featuring position by position write-ups. These are noteworthy changes to the publications since presstime (AFTER all spring practices):

AIR FORCE - FS Corbin Brown trans to UNLV. **AKRON** - RB Broderick Alexander OFY (Achilles). **ALABAMA** - QB Star Jackson trans to Georgia St. OL Taylor Pharr had problems with conc and DE Milton Talbert (shoulder inj) were given med hardships. **ARIZONA** - WR Delashaun Dean trans to Texas A&M-Kingsville. **ARIZONA ST** - RB Damien Williams and DT Calvin Tonga have acad issues, will attend JC. DT Otis Jones (knee) and OL Zach Schlank's (knee) careers are also over. OL Matt Hustad has retired (knee). **ARKANSAS** - CB David Gordon trans to Okla St. TE Jim Youngblood trans to Cent Ark. WR Carlton Salters left program (pursing baseball career). QB Nick Petrino is no longer with tm, concentrating on coaching. WR Neal Barlow took a med hardship (recurring foot inj). FB Mitchell Bailey trans to ULM. DL Calvin Barnett DNQ, will enroll at JC. LB Montague Mack is expected to GS. **AUBURN** - RB Dontae Aycock was dismissed. **BALL ST** - NCAA denied TE Madaris Grant's appeal for a 6th yr. WR Seth White and DE Tory Squires were dismissed. **BAYLOR** - WR Eddie Johnson will att prep school. **BOWLING GREEN** - WR Calvin Wiley was awarded 6th yr. P Bryan Wright trans from Michigan - elig TY. **BYU** - RB Harvey Unga was selected by CHI in the supplemental draft. **CALIFORNIA** - LB Chris Little was dismissed. OT Charles Ragland (inel '10) trans to College of San Mateo. LB Chris Martin trans to Florida. LB Cecil Whiteside will GS. CB Vachal Samuels OFY (foot). **CENTRAL MICHIGAN** - JC QB QB Brandon Fricke was added to roster. DE Odino Etienne is a late JC signee. DB's DJ Scott and Evan Ray have left program. **CLEMSON** - TE Martavis Bryant will go to Hargrave. DT Jamie Cumbie was dismissed, expected to trans to smaller div school. **COLORADO** - TE Justin Favors DNQ. WR Donnie Duncan DNQ (may return in '11 as GS). **COLORADO ST** - CB Brandon Owens trans to N Colorado. DE Zach Tiedgen (knee) could return late in season. LB's Andy Clements, Luke Diehl, DB's Dru Taylor, Alex Stratton and LB Cam Loughery have left the program. LB Marquis Hood will GS. LB Vance Green will go to a JUCO. QB Garrett Grayson, RB Marvin Ford and WR Jay James are expected to GS. FB Akeelo Rhoden, RB's Doug Richau, Joe McKay, WR's Jyrone Hickman, Chris Robinson, Jason Cook, TE's Brennan Price, Cameron Bourdon, K Erik Henry, DB's Dayton McMillan and Dillon Holliam are no longer with tm. WR Vernon Scott left after spring. DE Cory Macon OFY (acad). **CONNECTICUT** - LB Greg Lloyd (knee LY) will RS and return '11. **EAST CAROLINA** - LB Matt Pick was dismissed. DB Darryl Reynolds, DLs Chris Allen and Andrew Farr are no longer with the team. TE Kevin Gidrey trans to USF (elig TY). **EASTERN MICHIGAN** - RB Ben Axon has left the program, trans to Butler CC. **FLORIDA** - DB Adrian Bushell will transfer. LB Brendan Beal is trans to Minn. **FIU** - DE Paul Crawford has trans here from Miss St, DL Jason Fitch and OL Caylin Hauptmann also will sign in the fall. DB Travon Van DNQ at Florida and will attempt to enroll at Marshall. DL Bryan Robinson and DL Jordan White (acad inel) and WR Rocky Vann will RS. **FLORIDA ATLANTIC** - WR Amos Wood, WR Jarmal Davis WR Grant Glover, DL Nick Osborne, DL Jarred Williams, DL Mauricio Riquier, CB Treon Howard, CB Curtis Cross, RB Tyrrie Allen, RB Tony Moore, TE James Oboh and Saf Rod Huggins are no longer with team. OL Jared Pizzuti was not cleared. Saf Austin Jensen was in a serious car accident and is expected to RS TY. **FLORIDA ST** - DT Moses McCray and FB Tavares Pressley are both OFY (ACL). WR Jarmon Fortson - kicked off team. **FRESNO ST** - P Matt Darr was released from scholarship, signed with Tenn. **GEORGIA** - RB Dontavious Jackson will trans after summer. S Quintin Banks gave up ball (chronic knee inj). **HAWAII** - RB Sterling Jackson has been added to 105 player roster. **HOUSTON** - RB Charles Sims is inel (acad) but is expected to stay with program and return in '11. **ILLINOIS** - DT Josh Brent was selected by DAL in NFL supplemental draft. QB Jacob Charest and LB Mark Wilson were released from scholarship. S Fritz Rock was a late signee. **INDIANA** - S Jerimy Finch has left the program. DT Milton Owens has trans to Illinois St. RB Shane Covington has trans. DT Jarrod Smith has retired (back inj). **IOWA** - TE JD Griggs has trans. **IOWA ST** - RG Scott Haughton was dismissed. DL Austin Alburts graduated and left. DL Rony Nelson will RS. RB Jevoury Wedderburn, LB Dentrell Pate and DB TJ McCullough DNQ. **KANSAS** - RT Jeff Spikes OFY (lower leg inj). DL Jeremiah Edwards' career over (heart condition). LB Huldon Tharp OFY (foot). DE Travis Stephens susp (acad). OL Carl Wilson, TE Ian Wolfe and TE Nick Plato left over summer. **KANSAS ST** - RB Tim Flanders has left the program. RB Deveon Dinwiddie will go to JUCO. WR Curry Sexton, DE Kyle Klein and WR Destin Mosley will GS. DE Grant Valentine has left school. **KENTUCKY** - OL Osaze Idumyuni and DL Myron Walker have left tm, trans expected. LB Jabari Johnson, LB Farrington Huguenin and DT Tim McAdoo DNQ. DT Mister Cobble and CB Paul Warford are inel. LB William Johnson has left tm. **LOUISVILLE** - LB Ikaika Kapu and LB Horace Miller are no longer with team. QB Luke Woodley trans to Texas A&M. **LOUISIANA** - LB Jake Molbert will GS. **LOUISIANA TECH** - QB Doak Raulston trans to Tenn in Aug. **LSU** - OL Cordian Hagans has trans to Minn. FB Thomas Parsons (med), John Williams (med), QB Chris Garrett, OL Stavion Lowe, OL Elliot Porter, OL Clay Spencer (med) and WR Jhyryn Taylor (may trans) have left program. LB Kyle Prater trans to Rice. LB Houston Bates was asked to GS, enrolled at Illinois. **MARSHALL** - CB DeQuan Bembry was dismissed. DB Demetrius Thomas trans to Alabama A&M. DL John Youboty's career is over (spine). LB Phil Walker trans to Indiana St. DT Mike Fleurizard, Antwon Chisholm and Fred Pickett have been dismissed. **MARYLAND** - LB Avery Murray left tm (personal). **MEMPHIS** - DB Shonte Sims' scholarship was rescinded. LB Alphonso Bruton (med RS), TE DuPree Lytle, DL Tim McGee and LB Derrick Odum are no longer on tm. WR Bakari Trotter was released from scholarship, WR Sean Farr will GS. WR Tesfa Samuels and RB Katarious Stanton DNQ. **MIAMI, FL** - DE Steven Wesley was dismissed. K Benjamin Hopfinger is a late preferred walk-on. **MICHIGAN** - QB Conelius Jones DNQ & will go to prep school. LB Antonio Kinard DNQ. DB Demar Dorsey was released from his LOI, expected to enroll at Louisville. CB Justin Turner released. **MIDDLE TENNESSEE** - QB Jamal Ramsey has enrolled at Tenn St. **MINNESOTA** - LB Sam Maresh (acad) will attend JC. WR Xzavian Brandon is no longer enrolled (knee surg). **MISSISSIPPI** - WR Pat Patterson was dismissed. QB Raymond Cotton left the program & intends to transfer. DB Demareo Marr and DB Darius Barksdale have left tm. DB Cedric Smith, TE Cordell Giles and DB Eric Mitchell DNQ and RB Tim Simon OFY (knee). **MISSISSIPPI ST** - QB Dan Stegall quit. QB Riley Saunders trans to Ole Miss. WR EJ Buford, TE Jordan Blankenship and LB Tyler Gregory are no longer with tm. OL Michael Bufkin OFY (ACL). DE Paul Crawford and DE Jeremy Lee will not report-JUCO. LB Karlin Brown and LB Terrell Johnson have trans to Miss Valley St. **MISSOURI** - LB Tyler Crane was dismissed. LB Donovan Bonner OFY (incl). **NAVY** - SB Marcus Curry was dismissed and trans to Texas St. CB Mario Washington was dismissed (honor code violation). **NEBRASKA** - C Mike Smith is OFY (broke leg). **NEVADA** - DL Wesley Hollingshed left program. DB Chris Metcalf DNQ. **NEW MEXICO** - QB Tate Smith left the team. S Jesse Paulsen trans to Fresno St. DB Nathan Enriquez was dismissed. **NEW MEXICO ST** - CB Lorenzo Caldwell trans to C Wash. **NORTH CAROLINA** - RB Giovanni Bernard OFY (ACL). DL Carlos Gray not on tm '10. **NC STATE** - CB Rashard Smith is OFY (knee). **NORTHERN ILLINOIS** - DE/NG Jake Coffman has returned to program. **NORTH TEXAS** - DE Michael Miller DNQ. **NORTHWESTERN** - DL Cameron Joplin will not play (med). DB Cooper Gerami left the program. **NOTRE DAME** - DB Spencer Boyd trans to USF. DB Chris Badger will go on 2 yr mission. P Eric Maust was denied a 5th yr. **OHIO ST** - WR Duron Carter is acad inel, will enroll at Coffeyville (KS) JC. DE Keith Wells enrolled at Fort Scott CC. RB Jermil Martin will trans when he restores acad elig. **OKLAHOMA** - DB Desmond Jackson left the program. **OKLAHOMA ST** - WR Bo Bowling returned to program as a walk-on. DE Jared Glover will not play (health issues). DL Horace Hubbard and WR Nick Cash have left. **OREGON** - QB Jeremiah Masoli was dismissed and trans to Mississippi. WR Tyrece Gaines is inel & may transfer. WR Diante Jackson is inel. **OREGON ST** - QB Peter Lalich left the team. **PENN ST** - WR AJ Price was released from scholarship. S Cedric Jeffries graduated, left school. **PITTSBURGH** - WR Aaron Smith given med hardship. TE Jon Tisak is no longer with tm. **PURDUE** - QB Najee Tyler trans to Youngstown St. WR Chevin Davis DNQ & will not enroll. WR Eric Williams has trans. DB Abe Trindle no longer on tm. **RICE** - S Max Anyiam and DB Joseph Leary both on MedRS. S David Falgout no longer with tm. LB Nic Hammett trans to JC. DT Alex Lowry left tm (grandfather ill). **RUTGERS** - OL Richard Muldrow trans to Richmond. Will attend prep school: DB TeJay Johnson, DL Kenneth Kirksey and DL Djwany Mera. OL Rob Forst opted not to play. WR Julian Hayes (5th yr) and LB Morgan Carter won't return. WR Eddie Poole trans to Bethune-Cookman, DB Abdul Smith trans to Temple, OL Matthew Hardison trans to Delaware, TE Tony Trahan trans to Texas Tech, WR Carl Harris trans to S Illinois. **SOUTHERN MISS** - WR Steve McNair Jr DNQ & enrolled at Pearl River (MS) CC. CB Alonzo Lawrence is no longer with the tm. **SAN DIEGO ST** - OL Joe Unga DNQ.

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Continued from Front Page - **SAN JOSE ST** - WR Marquis Avery, S Tanner Burns, FS Manu Ngatikaura and K Tyler Cope will not participate. WR Jabri Carr and DL Ahkeem McKinney DNQ. **SMU** - DB JR McConico, WR Deonte McDade and DB Keivon Gamble are acad inel for '10. DB Jeremy Hall was denied admission. **SOUTH CAROLINA** - OL Nick Allison quit. CB Jay Spearman granted med hardship but career is over. Spur Jarrett Burns trans to UT-Chatt, QB Zac Brindise tran to W Caro. WR Javon Bell, DL Kelyc Quarles (Fork Union) and DuVon Millsap DNQ. LB Brandon Golson was denied admission. **SOUTHERN MISS** - QB Adam Fayard and WR Jordan McNair, WR JJ Harbin, TE Jamie Wheat, OL Joseph Pearson and LB Will Martin are no longer on tm. DL Anthony Wilson DNQ and WR Josh Magee signed MLB contract with Astros. **SYRACUSE** - RB Averin Collier (acad) won't return. **TENNESSEE** - QB Nick Lamaison is trans. WR Todd Campbell trans to Middle Tenn (can play immediately). RB Bryce Brown has left school. S Darren Myles was dismissed. DT Marlon Walls and DE Ben Martin OFY (Achilles). **TEXAS** - DT Derek Johnson trans to Ark St. QB Sharrod Harris left tm. **TOLEDO** - WR Toney Foster will GS, expected to enroll Jan '11. **TEXAS A&M** - WR Nick Trice and OL Clint Naron granted med hardships. DL Rod Davis and DB Colton Valencia are no longer w/ tm. DL Ben Bass retd. DL Adren Dorsey trans to Lamar. RB DJ Jones will not enroll. DB Tramone Mickens not elig, will enroll at JC. **TEXAS TECH** - LB Brandon Mahoney and SS Yahshua Williams both left prog, remain in school. DE Lawrence Cayou (Hinds CC), CB Philip Warren, DB Brandon Smith, WR LaVaughn Whigham, RB Delans Griffin and OL Aleon Caloun DNQ. **TOLEDO** - QB EJ Tucker DNQ. DL Phil Lewis will GS. K Andrew Weber gave up FB. CB Daxton Swanson left. **TROY** - WR Josh Jarboe was dismissed. **TULSA** - RB Charles Opeseyitan was dismissed. WR Jameel Owens' hardship trans approved (elig '10). OL Brian Mincher and DL Jack Jewell not on tm. K Cory Jefferis MedRS. WR AJ Whitmore susp for yr. LB Kenny R Sims not on tm. DB Brenton Bogar, DL Relus Chance DNQ. Added UCLA trans CB Lowell Rose. **UAB** - RB Chad Winbush, WR Darnell Williams, OL D'Anwone King, LB Kedron Aker DNQ. OL Sean Dailey and LB Katrell Watters both med hardship. DB Chris Lofton signed MLB contract. DL Vincent Webb and DB Jerry Young no longer w/ tm. **UCF** - WR Jordan Akins signed MLB contract (Texas) and will not attend UCF. **UCLA** - RB Milton Knox is expected to trans. WR Paul Richardson LOI voided. LB Josh Shirley LOI voided-trans to Wash. OG Stan Hasiak acad inel. CB Brandon Sermons will RS (broken leg spg). DB Shaquille Richardson's LOI was voided, he signed at Arizona. **UNLV** - DL Malo Taumua and CB Warren Zeigler were dismissed. DL Dsmond Tautofi and RB Dionza Bradford will GS. OL Thomas Kilgore (back) career over. **USC** - LB Jordan Campbell trans, DE Malik Jackson trans to Tenn. FS Byron Moore trans to LA Harbor Coll. RB DJ Shoemate trans to Conn. LB Glen Stanley was released from LOI. WR Travon Patterson trans to Colorado. LB Jarvis Jones was released from scholarship, trans to UGA, could play in '10. OL Seantrel Henderson was released from his LOI & signed with Miami (FL). DL Marquis Jackson signed with TX Southern. **UTAH ST** - WR Stanley Morrison (foot), CB Jamaine Olson (foot) and RB Robert Turbin (ACL) may not play. **UTEP** - WR Darius Tubbs will GS. No longer on team are: WR Jeken Frye, DL Tajh Fite, DL Deron Jefferson, DL Kyle Brown, DL Austin Shaffer, DL Justin Cordova, LB Josh Scott, DB Montreyle McCormick and DB Ray Calhoun. **VANDERBILT** - OL James Williams is acad inel. HC Bobby Johnson retired, Robbie Caldwell will be the '10 HC. **VIRGINIA** - WR Quintin Hunter has left. WR Jarvis Brown has left & intends to trans. OL Lamar Milstead withdrew from school (personal). DE Tory Allen-Ford has left program & intends to transfer. CB Javanti Sparrow has withdrawn but intends to ret in '11. **VIRGINIA TECH** - RB Kenny Lewis will not return. **WAKE FOREST** - OL Logan Feimster is PS#102TE '09. **WASHINGTON** - TE Kavario Middleton was dismissed. OT Mark Armelin left. DT Tyrone Duncan trans to Montana. OL Scott Shugert trans to Portland St. S John Timu and LB Brent Williams will GS. **WASHINGTON ST** - DT Toby Turpin was dismissed. OL Steven Ayers will not play (gave up FB due to conc). LB Andre Barrington is inel. **WEST VIRGINIA** - DT Chris Palmer left. **WESTERN MICHIGAN** - CB Deshon Lawrence OFY (inj). **WISCONSIN** - DE Tyler Westphal trans to N Dakota St. RG Joe Schafer will trans. WR TJ Williams left. **WKU** - Added walk-on Bo Eggers and RB Dalton Cissell, JC trans Tenerio Davis. DL Galatian King, LB Josh Carter, DB Darryl Williams will not return. DT David Angilau and DB Cam Thomas DNQ. **WYOMING** - CB David James quit. DE Caleb Hundley was dismissed.

THE MOST UNIQUE POWER RATINGS IN THE COUNTRY

These Power Play Forecasts are the most unique in the country because they are based on **Northcoast Sports' Private Power Ratings**. Our ratings are unlike any computer rating, as we take into account all of the following: Strength of Opponents Individual Units (Rushing Offense and Defense, Passing Offense, & Defense, Scoring Offense and Defense, Garbage Yards, Weather, Injuries, Home Field Edge, and Successful Unbalanced Attacks). Here is how each is reflected:

Strength of Opponent: Our ratings do not just take the opposing team's overall power rating into account. For example, in 1992, Washington's defense vs the rush was rated at a "110" (From 1-100). They faced Colorado and allowed 183 yds rushing and **dropped 12 spots** in the national rushing defense ratings. However, Power Plays took into account the potent Buffalo run attack and had forecasted the Huskies yielding 225 yds. Due to the fact they did better than the forecast, Power Plays raised their rating to 112 even though they slipped in the national (straight yardage) rankings.

Another example was Michigan vs Purdue in 1989. Michigan held Purdue to just 45 yards rushing and improved their ratings in rushing defense in the national statistics. However, our ratings had them rated at a 102 and moved them down to 99, as they should have yielded just 32 yards to an impotent Purdue rush attack. Next time an announcer on TV tells you that a certain team is #3 in the country vs the run **you better check Northcoast Sports' Power Ratings and see how good a rush defense they really have!** The top twenty ratings in Power Ratings for each offensive and defensive category will be listed in each week's issue of Power Plays.

Garbage yards: These are yards that a team gains or allows in the final minutes of a game when it has been decided. For example, Team A is ahead 63-0 and allows 93 yards passing for a TD vs its fourth string defense. These yards are **counted** into national ratings, **but not in Northcoast Sports' Power Ratings!**

Weather: If a game is played in miserable weather conditions and is low scoring, the straight statistics credit the defense with outstanding performances. Our Power Ratings reflect the conditions and do not give excess credit to the defenses.

Injuries: When South Carolina played NC State in 1989, South Carolina QB Todd Ellis was injured on the third play of the game. His backup, who had seen very little action all year, was not prepared and hit on just 4 of 13 passes for 65 yards. The offensive coordinator did not risk any passes. In the national statistics NC State's pass defense **MOVED UP 14 NOTCHES**. In Phil's Power Ratings they **stayed the same**, as the low yardage WAS NOT reflective of an outstanding performance by the defense.

Home Field Edges: The weekly projection of yards and points is weighted with the home field factored in.

Successful Unbalanced Attacks: In 1989, Ohio St was held to 127 yards passing vs Northwestern. This dropped OSU in the national passing offense ratings & **RAISED** the Wildcats in the pass defense ratings. In our ratings the two units **remained** rated the same. Why? OSU rushed for 456 yards & **DID NOT HAVE TO PASS** & when they did they hit 9 of 11 passes, which is VERY effective. While Northwestern's pass defense looked good in the national ratings, only Northcoast Sports' Power Ratings reflected the TRUTH!

There you have it. More than just numbers. **THESE RATINGS REFLECT** the true strength of each unit and allow them to have **the most accurate forecast of yards gained and points allowed in the country!** **No other rating system takes into account all the previous factors.** Next time you hear that a team is rated third in the country in pass defense, just remember, yards are not everything and Northcoast Sports' Power Plays will show you how strong the team really is.

NORTHCOAST SPORTS PLUS OR MINUS POWER RATINGS

The Power Ratings listed below are not based on the Power Plays, they are based on last year's final computer power rating numbers with the pluses and minuses from the off season changes factored in. They are then adjusted during the course of the season based on the final score of the games that are played on a weekly basis. The Power Ratings listed below can be used for you as a base power ratings to forecast up coming lines and strength of opponents, etc. Once again, they are not based on Power Plays and **they differ from what we have shown in recent years**, which has been our actual computer Power Ratings. These are Northcoast Sports Plus or Minus Power Ratings.

ACC		BIG EAST		SUN BELT		WAC		BIG TEN		BIG 12	
	Current		Current		Current		Current		Current		Current
Virginia Tech	137	Connecticut	130	Mid Tennessee	119	Boise St	143	Ohio St	142	Oklahoma	142
Florida St	135	West Virginia	126	Troy St	116	Nevada	121	Penn St	133	Nebraska	141
North Carolina	134	Rutgers	126	Florida Atlantic	105	Louisiana Tech	119	Wisconsin	132	Texas	135
Miami, FL	132	South Florida	125	Louisiana	104	Utah St	113	Iowa	130	Texas Tech	132
Georgia Tech	127	Cincinnati	124	North Texas	104	Hawaii	112	Notre Dame	123	Texas A&M	127
Boston College	124	Pittsburgh	122	Arkansas St	100	Fresno St	112	Northwestern	122	Colorado	125
Clemson	123	Syracuse	120	FIU	100	Idaho	108	Michigan St	122	Missouri	122
Wake Forest	121	Louisville	111	WKU	100	New Mexico St	99	Michigan	121	Baylor	119
Maryland	120			ULM	96	San Jose St	99	Purdue	119	Kansas	117
NC State	119							Illinois	116	Iowa St	116
Duke	116							Minnesota	114	Kansas St	115
Virginia	114							Indiana	111	Oklahoma St	113
CONFERENCE USA		INDEPENDENT		MAC		PAC-10		SEC		MOUNTAIN WEST	
	Current		Current		Current		Current		Current		Current
Houston	126	Navy	124	Temple	120	Oregon	136	Alabama	144	TCU	138
UCF	118	Notre Dame	123	N Illinois	115	Stanford	134	Arkansas	140	Utah	127
S Mississippi	116	Army	106	Cent Michigan	113	Oregon St	131	Georgia	134	Air Force	125
UAB	115			Ohio	112	Washington	129	Florida	134	BYU	125
Tulsa	114			Ball St	112	Arizona	128	Miss St	131	Wyoming	113
East Carolina	113			Kent St	110	California	126	South Carolina	130	San Diego St	112
SMU	110			Buffalo	109	USC	125	LSU	129	UNLV	109
Marshall	108			Miami, Oh	108	UCLA	122	Auburn	128	New Mexico	106
UTEP	106			Bowling Green	107	Arizona St	121	Mississippi	124	Colorado St	105
Rice	105			Toledo	106	Washington St	107	Tennessee	122		
Memphis	102			West Michigan	105			Kentucky	121		
Tulane	93			Akron	103			Vanderbilt	114		
				East Michigan	97						

WEEKLY MATCHUP STAT COMPARISON

TEAM	PPG Off Avg	Off Rush YPG	Off Rush YPC	Off Pass YPG	Off Comp %	PPG Def Avg	Def Rush YPG	Def Rush YPC	Def Pass YPG	Def Comp %
Southern Miss	27.6	141.4	4.0	269.0	65.5	32.0	144.2	4.0	301.8	66.0
South Carolina	24.7	145.5	4.2	224.0	61.7	16.7	148.5	3.7	160.3	52.4
Marshall	19.0	119.8	3.6	167.4	54.0	24.6	191.6	5.3	223.2	53.0
Ohio St	31.0	197.6	4.8	162.4	53.6	12.7	104.9	3.0	158.1	54.6
Northern Illinois	25.0	172.0	4.2	174.4	60.5	25.8	109.6	3.7	238.2	66.9
Iowa St	19.5	180.8	4.6	173.7	53.2	19.3	189.8	4.9	203.0	55.1
Pittsburgh	36.0	172.0	5.1	193.3	65.0	23.0	103.5	3.1	301.8	61.0
Utah	32.2	189.8	4.6	229.0	63.4	13.0	123.8	3.3	162.7	50.3
USC	21.5	158.2	4.5	211.2	53.4	19.5	130.7	3.9	231.0	50.7
Hawaii	24.8	153.6	6.0	300.8	55.5	31.6	157.8	4.2	211.0	65.5
Minnesota	13.0	97.2	3.1	170.2	45.3	22.8	131.0	3.4	223.8	60.0
Middle Tenn	36.5	211.8	4.9	263.2	58.2	19.5	105.7	2.7	167.5	52.2
Florida Atlantic	27.3	160.3	4.4	273.8	58.2	43.2	246.2	7.1	281.7	69.5
UAB	40.8	267.3	6.9	190.5	58.8	26.3	120.3	3.8	283.0	61.6
Arizona	25.8	108.0	3.7	236.0	64.3	29.8	132.3	3.9	207.3	60.3
Toledo	34.2	209.8	5.4	235.2	61.4	35.2	159.2	4.7	224.4	53.0
Western Michigan	21.4	97.3	3.7	233.7	58.1	29.6	199.1	4.7	242.7	62.6
Michigan St	28.1	137.9	5.1	268.0	63.3	19.6	93.6	3.2	220.4	58.9
Miami, Oh	12.9	86.3	2.9	249.9	55.3	35.0	182.1	4.4	194.0	55.8
Florida	42.2	229.2	5.7	264.2	69.4	8.0	95.0	3.1	141.2	47.1
Illinois	14.4	134.0	3.5	188.2	56.8	30.0	154.4	4.1	225.4	60.1
Missouri	27.3	125.7	3.4	256.5	57.1	27.3	93.0	2.9	270.7	65.4
Colorado	20.0	73.7	2.5	235.5	49.4	32.5	206.3	5.0	183.0	60.7
Colorado St	24.0	144.6	4.5	181.8	47.4	28.6	155.8	3.9	265.4	66.3
Northwestern	22.6	97.4	2.5	266.6	66.3	21.6	111.6	3.4	263.6	57.8
Vanderbilt	18.2	176.5	4.5	143.3	48.4	25.3	224.3	4.7	137.0	51.8
Memphis	17.2	156.4	4.2	186.8	58.9	42.0	175.6	4.5	329.6	66.9
Mississippi St	24.7	189.0	4.5	179.5	56.4	28.3	154.2	4.0	230.7	63.6
Rice	19.8	89.4	2.8	249.2	58.3	44.0	148.0	4.5	295.2	68.6
Texas	46.8	147.8	4.0	339.3	76.9	14.7	44.7	1.5	179.7	56.8
Purdue	26.4	116.8	3.5	246.6	56.8	33.4	215.4	4.9	166.0	55.8
Notre Dame	29.0	112.9	3.4	338.6	68.9	23.7	172.0	4.6	235.0	55.8
Connecticut	29.3	192.5	4.4	208.5	56.8	27.8	169.5	5.0	255.8	65.6
Michigan	33.6	228.4	5.3	196.9	57.5	23.9	147.1	4.2	223.8	59.2
Kentucky	29.4	232.6	4.8	140.2	52.3	16.4	137.6	3.8	174.4	46.3
Louisville	19.2	133.4	4.0	211.0	55.0	18.0	112.6	3.1	193.2	62.0
New Mexico	16.2	74.8	2.4	261.4	57.8	38.8	151.4	4.0	321.0	61.9
Oregon	40.4	261.0	5.6	177.6	57.5	20.8	118.0	3.4	180.6	51.1
UCLA	22.0	105.6	3.5	219.6	57.9	19.8	143.0	3.6	193.0	61.8
Kansas St	30.2	222.5	4.6	151.8	62.3	15.3	55.5	2.2	210.8	52.7
Syracuse	8.7	121.7	3.4	128.7	61.3	25.0	119.7	3.3	197.0	62.2
Akron	22.8	150.0	4.4	186.8	56.7	26.6	135.4	3.7	183.0	54.5
Washington	21.0	129.4	4.3	227.8	56.4	33.4	172.0	4.7	277.0	67.8
BYU	30.0	136.8	4.3	277.8	67.1	30.6	165.4	4.0	231.4	58.7
Washington St	10.0	81.6	2.7	162.0	57.9	43.2	266.4	5.9	241.4	69.3
Oklahoma St	32.3	193.0	4.4	187.0	56.6	23.5	87.9	3.0	247.4	57.9
San Jose St	11.4	61.0	2.1	182.6	54.4	41.6	275.2	6.5	182.6	63.7
Alabama	32.7	222.6	5.4	198.9	65.1	8.4	58.3	2.1	171.9	46.9
Utah St	24.0	190.0	4.5	237.2	57.8	34.7	236.0	5.8	250.0	56.0
Oklahoma	49.8	216.0	4.9	339.4	61.9	9.4	61.6	2.1	172.6	48.0
Army	14.8	211.8	4.4	68.8	46.9	24.0	141.0	3.7	165.4	61.7
Eastern Michigan	14.6	120.2	3.4	152.0	55.5	28.6	264.2	5.8	120.4	49.5
Oregon St	32.0	158.6	4.6	273.8	71.1	20.8	95.0	3.5	220.2	57.1
TCU	47.0	304.4	6.2	206.0	63.9	13.8	53.4	2.0	166.4	46.1
Oregon St	32.0	158.6	4.6	273.8	71.1	20.8	95.0	3.5	220.2	57.1
TCU	47.0	304.4	6.2	206.0	63.9	13.8	53.4	2.0	166.4	46.1
North Carolina	17.5	82.3	2.4	170.8	62.0	16.0	145.3	3.5	118.8	48.9
LSU	25.7	156.3	4.4	159.5	61.1	8.5	123.3	3.2	133.3	55.7
Cincinnati	34.8	144.8	4.9	301.0	64.4	14.0	90.6	2.7	231.8	62.6
Fresno St	37.4	263.6	6.3	190.0	51.2	25.4	191.8	5.7	207.2	58.3
Wisconsin	26.5	201.5	4.5	209.5	60.3	30.0	72.5	2.7	261.3	61.3
UNLV	27.3	121.3	3.9	248.8	62.8	28.2	164.3	4.8	248.5	66.5
Louisiana	14.7	131.2	3.3	198.3	59.1	30.0	158.8	4.1	209.7	58.1
Georgia	28.3	152.2	4.5	216.8	56.5	22.0	97.2	2.7	181.5	57.2
WKU	24.0	153.6	4.3	161.4	59.7	50.4	318.6	6.8	241.4	70.9
Nebraska	27.6	137.7	3.9	223.6	65.4	8.3	107.0	3.0	174.4	50.4
North Texas	23.0	183.8	4.8	226.4	68.9	37.2	196.0	5.3	220.4	57.5
Clemson	33.3	184.3	4.7	180.6	55.6	12.3	101.9	2.6	148.7	50.0
Bowling Green	27.0	73.3	2.7	331.0	65.1	23.2	200.0	5.3	158.7	51.7
Troy	39.4	165.0	4.6	391.4	65.6	17.8	134.4	4.3	221.2	59.8
Arkansas St	14.2	86.2	2.7	204.7	55.9	28.7	146.4	4.0	256.8	60.6
Auburn	41.6	246.0	5.4	250.6	60.9	24.1	172.0	4.3	160.6	52.4
Tulsa	27.7	166.5	3.9	262.2	60.7	25.0	112.0	3.3	244.7	53.2
East Carolina	27.4	131.4	3.8	225.4	61.0	17.6	153.0	4.0	211.4	60.2
SMU	24.8	87.7	2.9	299.3	60.3	31.2	169.5	4.5	219.3	51.5
Texas Tech	45.7	91.6	3.7	431.0	66.8	21.6	114.9	3.3	214.6	59.6
Maryland	23.0	114.4	3.2	208.2	59.9	35.6	152.4	4.5	315.6	67.3
Navy	26.3	273.8	4.5	57.3	60.0	17.3	156.2	4.4	148.8	57.4
Boise St	46.5	238.0	6.3	252.0	66.1	22.3	144.5	4.4	189.5	53.3
Virginia Tech	33.7	222.0	4.7	169.2	49.1	12.7	105.3	3.2	151.0	46.6

2010 COLLEGE POWER PLAYS RANKINGS

Listed below are Northcoast Sports' Power Play Rankings. These Power Play Rankings are unique. Our rankings are unlike any computer ranking, as we take into account all the following: Strength of Opponents, Individual Units (Rushing Offense, Rushing Defense, Passing Offense, and Passing Defense) Garbage Yards, Weather, Injuries, Home Field Edges, and successful Unbalanced Attacks. Regular rankings based solely on numbers DO NOT take into account these factors.

RUSH OFFENSE	PASS OFFENSE	SCORING OFFENSE	RUSH DEFENSE	PASS DEFENSE	SCORING DEFENSE
1 Navy	1 Houston	1 Arkansas	1 Ohio St	1 Texas	1 North Carolina
2 Georgia Tech	2 Texas Tech	2 Georgia	2 USC	2 Nebraska	2 Oklahoma
3 Nevada	3 Arkansas	3 Houston	3 North Carolina	3 Oklahoma	3 Nebraska
4 Oregon	4 Oklahoma	4 Oklahoma	4 Miami, Fl	4 Florida	4 Ohio St
5 Ohio St	5 Hawaii	5 Florida St	5 Texas	5 North Carolina	5 Texas
6 Wisconsin	6 Texas A&M	6 TCU	6 Boston College	6 Iowa	6 Florida
7 Alabama	7 Florida	7 Florida	7 TCU	7 South Carolina	7 Iowa
8 Virginia Tech	8 Cincinnati	8 Stanford	8 Penn St	8 Ohio St	8 Miami, Fl
9 TCU	9 Florida St	9 Virginia Tech	9 Alabama	9 TCU	9 Penn St
10 Penn St	10 Missouri	10 Boise St	10 Iowa	10 Boise St	10 S Carolina
11 Air Force	11 Notre Dame	11 Wisconsin	11 Oklahoma	11 Clemson	11 USC
12 Army	12 Boise St	12 Alabama	12 Georgia	12 Alabama	12 TCU
13 Georgia	13 NC State	13 Ohio St	13 Boise St	13 Oregon	13 Alabama
14 West Virginia	14 S Carolina	14 Texas A&M	14 Arizona St	14 Penn St	14 Boston College
15 Kansas St	15 Miami, Fl	15 Auburn	15 Notre Dame	15 Miami, Fl	15 West Virginia
16 Illinois	16 Washington	16 Oregon	16 Syracuse	16 Air Force	16 LSU
17 Florida St	17 San Diego St	17 Texas Tech	17 West Virginia	17 Auburn	17 Clemson
18 Michigan	18 Indiana	18 Miami, Fl	18 Oregon	18 UCLA	18 Mississippi
19 Stanford	19 BYU	19 Washington	19 Florida	19 Virginia Tech	19 Oregon
20 USC	20 SMU	20 Arizona	20 Mississippi St	20 LSU	20 Notre Dame

RUSH OFFENSE	PASS OFFENSE	SCORING OFFENSE	RUSH DEFENSE	PASS DEFENSE	SCORING DEFENSE
101 Wyoming	101 Colorado St	101 Kent St	101 E Carolina	101 Connecticut	101 UNLV
102 Akron	102 Virginia	102 FIU	102 North Texas	102 Tulane	102 Mid Tennessee
103 San Jose St	103 N Illinois	103 ULM	103 Miami, Oh	103 UTEP	103 New Mexico
104 Texas Tech	104 Ball St	104 Vanderbilt	104 Washington St	104 FIU	104 Utah St
105 W Michigan	105 C Michigan	105 WKU	105 Iowa St	105 Memphis	105 New Mex St
106 Duke	106 Akron	106 Ohio	106 Utah St	106 Rice	106 San Jose St
107 Idaho	107 Arkansas St	107 Colorado St	107 Vanderbilt	107 UAB	107 Rice
108 Ohio	108 Buffalo	108 Buffalo	108 Louisiana	108 Louisiana	108 Bowling Green
109 Fla Atlantic	109 Illinois	109 Louisiana	109 UNLV	109 Troy	109 Idaho
110 E Carolina	110 Vanderbilt	110 Wyoming	110 Toledo	110 Washington St	110 Fla Atlantic
111 Purdue	111 San Jose St	111 Fla Atlantic	111 Houston	111 Louisville	111 FIU
112 NC State	112 Georgia Tech	112 Arkansas St	112 Fla Atlantic	112 Iowa St	112 North Texas
113 New Mexico	113 Kansas St	113 Akron	113 Bowling Green	113 E Carolina	113 Indiana
114 San Diego St	114 UAB	114 Army	114 FIU	114 New Mexico	114 Louisiana
115 Tulane	115 E Michigan	115 New Mexico	115 UTEP	115 Marshall	115 UL Monroe
116 FIU	116 WKU	116 Bowling Green	116 WKU	116 Indiana	116 UTEP
117 Miami, Oh	117 New Mex St	117 Tulane	117 San Jose St	117 Idaho	117 Toledo
118 Bowling Green	118 Air Force	118 E Michigan	118 New Mex St	118 Nevada	118 WKU
119 SMU	119 Navy	119 New Mex St	119 Tulane	119 UL Monroe	119 Tulane
120 Hawaii	120 Army	120 San Jose St	120 E Michigan	120 WKU	120 E Michigan

2009 'TOUGHEST' OPPONENT' UNIT'S FACED

WHAT ARE THE TOUGHEST OPPONENT RANKINGS?

These rankings go far beyond the NCAA's straight statistical ranking of each team. For example last year Notre Dame ranked #89 in the NCAA in rush defense allowing 170 ypg, but ranked #40 in our rush defense rankings because they faced the toughest schedule of rush offenses in the NCAA LY. As you can see, the NCAA's statistical rankings can be misleading. In the upcoming weeks we'll provide examples of this year's statistical disparities. These are the current rankings for this year. Here are the teams that have took on the toughest & easiest schedules last year.

RUSH OFFENSES	PASS OFFENSES	SCORING OFFENSES	RUSH DEFENSES	PASS DEFENSES	SCORING DEFENSES
1 Notre Dame	1 Oklahoma St	1 Oklahoma	1 Oregon	1 Alabama	1 Oregon
2 Mississippi St	2 Texas Tech	2 Notre Dame	2 Virginia Tech	2 Tennessee	2 Georgia Tech
3 Ohio St	3 Washington St	3 Washington St	3 Florida St	3 LSU	3 Florida St
4 LSU	4 Oklahoma	4 Oregon	4 USC	4 Georgia	4 Tennessee
5 Georgia	5 Kansas	5 Wake Forest	5 Georgia Tech	5 Washington	5 South Carolina
6 San Jose St	6 Texas A&M	6 Virginia	6 Miami, Fl	6 South Carolina	6 Stanford
7 Tennessee	7 Tulsa	7 Arizona St	7 Washington St	7 Stanford	7 Alabama
8 Washington	8 Nebraska	8 Georgia	8 Washington	8 Mississippi St	8 Miami, Fl
9 Wake Forest	9 Texas	9 South Carolina	9 Virginia	9 Kentucky	9 LSU
10 Clemson	10 UAB	10 Mississippi St	10 Alabama	10 Arkansas	10 Washington
11 South Carolina	11 Oregon St	11 Florida St	11 Iowa	11 Georgia Tech	11 Mississippi St
12 Minnesota	12 Rice	12 Washington	12 Stanford	12 Florida St	12 USC
13 Iowa	13 Buffalo	13 Arkansas	13 South Carolina	13 Nebraska	13 Minnesota
14 Arkansas	14 New Mexico	14 LSU	14 Baylor	14 Clemson	14 Georgia
15 Oregon	1				

Welcome to this week's issue of Power Plays. The Power Plays Newsletter consists of forecasts that are made by a special Power Plays rating system. This is a system developed many years ago and we regard it very highly. In our final analysis of the plays the Power Plays forecast takes up anywhere from 25 to 30% of our total analysis. You will see in the Power Plays Newsletter in the write-ups that we agree with the majority of the Power Plays forecasts. However, there are times when we will disagree with the Power Plays forecast. We want to make it clear that this is the Power Plays Newsletter and these forecasts are based purely on the power ratings. You should never use just one method, system or angle to determine your handicapping. The times that we disagree with the Power Plays Newsletter we will clearly note it. If the Power Plays rating is strong enough to be a 4★ Play, yet we are on the other side of the game, we will clearly state that we like the other side of the game. With all that said here are this week's Power Plays Selections.

THURSDAY, SEPTEMBER 2nd

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
SOUTHERN MISS	88	175	14	2.7	✓
SOUTH CAROLINA	147	330	35	2.8	-

SC is 6-2 SU on Thursday nights under Spurrier and 4 of those wins were season openers. PP calls for SC to win by 21 (line 13') with a 477-263 yd edge.

4★ SOUTH CAROLINA 35 SOUTHERN MISS 14

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
MARSHALL	55	125	7	3.1	-
OHIO ST	265	315	41	1.4	✓

OSU needed a last second 55 yd FG to pull out a 24-21 win over MU in 2004, but PP predicts a dominating 34 pt win (line 29) TY. PP predicts the Bucks #3 defense will hold the Herd to just 180 total yds.

3★ OHIO ST 41 MARSHALL 7

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
NORTHERN ILLINOIS	200	203	25	2.4	-
IOWA ST	191	243	29	2.2	✓

ISU HC Rhoades is 3-0 ATS as a HF (-3 here), but NI HC Kill is 5-2 ATS as an AD with an upset of Purdue and near upsets of Minn, Wisconsin & Tenn. PP calls this close to the line.

NO PLAY: IOWA ST 29 NORTHERN ILLINOIS 25

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
PITTSBURGH	182	193	28	2.1	-
UTAH	154	268	28	2.0	✓

PP calls this a draw leaning towards Pitt +3, but the yardage forecast give The Utes a 268-193 pass edge and a 422-375 total yd edge, so we will pass.

NO PLAY: UTAH 28 PITTSBURGH 28

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
USC	218	245	32	2.4	-
HAWAII	-8	340	14	3.0	-

UH is 0-6 SU vs USC and in the last 3 meetings ('99, '03, '05) has allowed 60+ pts in each (avg score 62-19). PP calls this one much closer than that showing the Trojans with an 18 pt win (line 19).

NO PLAY: USC 32 HAWAII 14

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
MINNESOTA	163	220	32	2.7	✓✓
MIDDLE TENNESSEE	232	245	33	2.2	-

Minn is probably surprised to find itself a 4 pt dog travelling to a Sun Belt tm for the opener. PP says MT wins by 1, but we think MT will not only win outright, but also ATS and PP gives MT a 477-383 yd edge.

NO PLAY: MIDDLE TENNESSEE 33 MINNESOTA 32

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
FLORIDA ATLANTIC	83	233	21	3.0	-
UAB	268	183	31	2.5	-

The HT is 2-0 SU & ATS and LY UAB posted ssn highs in pts (56), rush yds (330) and total yds (622) in their 56-29 win (-6'). UAB opened as a 12' pt fave and PP predicts a 10 pt win but gives UAB a 268-83 rush edge.

NO PLAY: UAB 31 FLORIDA ATLANTIC 21

FRIDAY, SEPTEMBER 3rd

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
ARIZONA	225	275	42	1.5	✓✓✓
TOLEDO	145	270	26	3.0	-

Get the Friday Night Winner on the Private Play Hotline at 1-900-438-9467 for \$15 or save using the Northcoast Debit Card system (just \$9 there). Call on Friday after 3:00 pm ET.

NO PLAY: ARIZONA 42 TOLEDO 26

SATURDAY, SEPTEMBER 4th

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
WESTERN MICHIGAN	60	248	17	2.8	-
MICHIGAN ST	211	288	36	2.1	-

PP predicts that WM will keep it within the large number (21) and since WM with it's improved defense is our pick to win the MAC West, we think this is worth a look.

1★ WESTERN MICHIGAN (+) 17 MICHIGAN ST 36

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
MIAMI, OH	30	190	9	3.1	-
FLORIDA	240	320	46	2.0	✓✓✓✓

PP picks this one right around the number showing UF with a 37 pt win and a 560-220 yd edge. We side with Florida here.

NO PLAY: FLORIDA 46 MIAMI 9

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
ILLINOIS	170	175	22	2.7	-
MISSOURI	140	310	32	1.8	-

† St Louis, MO. The Illini are 2-7 SU and 1-8 ATS in the Braggin' Rights Rivalry. PP leans with the Illini +13' but we will pass for now.

NO PLAY: MISSOURI 32 ILLINOIS 22

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
COLORADO	127	265	31	2.5	✓
COLORADO ST	128	175	19	3.1	-

† Denver, CO. The dog is 14-6 ATS in this rivalry, but PP calls it very close to the line. CU HC Hawkins is on the hot seat and needs a strong showing.

NO PLAY: COLORADO 31 COLORADO ST 19

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
NORTHWESTERN	168	258	27	2.6	-
VANDERBILT	143	188	22	2.5	-

VU is 4-0 ATS in ssn openers but is on an 0-5 ATS run as a HD. NW is off a bowl loss to another SEC tm in OT and could partially make up for that with a win here.

1★ NORTHWESTERN 27 VANDERBILT 22

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
MEMPHIS	86	165	12	3.2	-
MISSISSIPPI ST	219	245	37	2.4	✓✓

Memphis has lost 10 in a row SU and 4 in a row ATS in this series but MSU is on an 0-7 run as a HF. PP calls for a 25 pt MSU win (line 20'), but we will pass.

NO PLAY: MISSISSIPPI ST 37 MEMPHIS 12

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
RICE	58	138	12	3.4	-
TEXAS	178	313	42	2.8	✓

† Reliant Stadium. Rice is 1-5 ATS vs Texas since 2003 and though this is technically a Rice home gm, UT will have the crowd edge by far. PP says UT wins by 30 (line 28') and we agree.

1★ TEXAS 42 RICE 12

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
PURDUE	38	250	19	2.7	-
NOTRE DAME	137	335	33	2.9	✓

The home team is 10-4 SU and has covered the L2 in this series. PP says that ND continues the trend with a 14 pt win (line 10') and a 472-288 yd edge.

4★ NOTRE DAME 33 PURDUE 19

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
CONNECTICUT	173	190	25	1.8	-
MICHIGAN	207	285	36	2.8	✓

Must-win game for UM HC Rodriguez and PP says UM will win by 11 (line 3) with a solid 492-363 yd edge. Welcome to our first big 4.5★ of the year.

4.5★ MICHIGAN 36 CONNECTICUT 25

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
KENTUCKY	194	235	31	1.6	✓✓✓
LOUISVILLE	186	235	26	2.5	-

This in-state rivalry gets a new look this year with 2 new HC's who previously worked together at South Carolina. PP calls for UK to win by 5 (line 3) and the yardage forecast is almost even.

NO PLAY: KENTUCKY 31 LOUISVILLE 26

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
NEW MEXICO	32	140	8	2.9	-
OREGON	303	250	47	2.2	✓✓✓

Oregon is 8-2 SU & ATS in regular ssn games vs non-BCS foes. PP calls for the Ducks to win by 39 (line 34) with a dominating 553-172 yd edge.

4★ OREGON 47 NEW MEXICO 8

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
UCLA	133	225	27	2.5	✓✓
KANSAS ST	232	155	23	3.1	-

KSU has won 20 home openers in a row with a 9-3-1 ATS record. PP calls this right around the line but gives KSU a 387-358 yardage edge.

NO PLAY: UCLA 27 KANSAS ST 23

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
SYRACUSE	143	218	28	2.5	✓✓
AKRON	78	193	16	2.8	-

This is the 3rd str meeting between these 2 (split 1-1 SU/ATS) and the 1st meeting in Akron. PP predicts SU will win by 12 (line 8') with a 361-271 yd edge.

3★ SYRACUSE 28 AKRON 16

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
WASHINGTON	188	265	33	2.2	-
BYU	137	310	31	3.1	✓

In the last meeting BYU blk'd a 35 yd PAT attempt (after celebration penalty) at the end of regulation to escape with a win. PP predicts another tight one with UW pulling out a 2 pt win (line BYU -3). We will pass on this one.

NO PLAY: WASHINGTON 33 BYU 31

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
WASHINGTON ST	98	195	19	3.0	-
OKLAHOMA ST	167	275	33	3.1	✓✓

OSU is 8-3 ATS as a HF and PP calls this right at the line with the Cowboys winning by 14 with a 442-293 yd edge.

NO PLAY: OKLAHOMA ST 33 WASHINGTON ST 19

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
SAN JOSE ST	48	105	4	3.3	-
ALABAMA	337	300	47	1.1	✓✓

Defending Nat'l Champs Bama has a huge game with Penn St on deck but Saban's squad usually stays focused on the task at hand. PP calls for a 43 pt win (line 39) with a 637-153 yd edge and it could be worth a look.

1★ ALABAMA 47 SAN JOSE ST 4

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
UTAH ST	94	143	8	2.9	-
OKLAHOMA	257	383	49	2.3	✓✓

PP predicts a dominating start for the Sooners with a 41 pt win (line 30') and a 640-237 yd edge. OU is our pick to win the Nat'l Title so we definitely agree with PP.

4.5★ OKLAHOMA 49 UTAH ST 8

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
ARMY	321	68	30	1.9	✓
EASTERN MICHIGAN	125	158	18	3.2	-

EM is 0-3 SU and ATS vs Army all-time. PP calls for Army to continue their winning streak with a 12 pt win (line 9) and a 321-125 yd rush edge.

1★ ARMY 30 EASTERN MICHIGAN 18

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
OREGON ST	103	190	20	2.4	-
TCU	207	280	37	2.3	✓

† Arlington, TX. OSU is 1-10 ATS on the road in Sept and TCU will take advantage with a 17 pt win (line 13) and a 487-293 yd edge.

4★ TCU 37 OREGON ST 20

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
NORTH CAROLINA	142	200	23	2.3	-
LSU	98	190	20	2.4	-

† Atlanta, GA. LSU is 6-1 SU all-time in the GA Dome but PP predicts they fall short here giving NC a 3 pt win (NC +1'). Some NC players are still under NCAA investigation and as long as the majority are eligible to play, we like NC.

2★ NORTH CAROLINA (+) 23 LSU 20

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
CINCINNATI	173	290	34	2.1	-
FRESNO ST	192	240	33	2.3	-

FSU is 10-1 in home openers including 3-1 vs BCS tms and LY outgained (443-357) and outFD'd (25-15) UC but lost 28-20. PP calls for FSU to lose by 1 (line UC -2), but we like Fresno St.

NO PLAY: CINCINNATI 34 FRESNO ST 33

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
WISCONSIN	305	260	43	1.8	-
UNLV	90	220	21	2.4	-

UW is 6-2 SU but just 1-5 ATS in this series, but PP says the Badgers will cover this time out with a 22 pt win (line 19') and a huge 565-310 yd edge.

2★ WISCONSIN 43 UNLV 21

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
LOUISIANA	53	180	11	2.9	-
GEORGIA	287	315	50	2.7	✓✓

Under Richt, UGA is 4-0 SU but 0-4 ATS vs Sun Belt teams. However, UGA needs a shot of confidence and PP calls for a dominating 39 pt win (line 28).

3★ GEORGIA 50 LOUISIANA 11

STREAKERS

Each week STREAKERS looks at current runs on both the ATS & Totals. A streak starts after 3 Wins/Losses/Overs/Unders so this section will start if any teams qualify during the fourth week of the season. Remember you can win many times during a streak and lose only once.

STREAKERS WILL BEGIN AFTER 3 WEEKS OF PLAY

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
WKU	92	63	5	3.3	-
NEBRASKA	279	303	47	1.5	✓✓

NU is 16-0 SU and 10-4 ATS in home openers since '94. PP says that NU will win by 42 (line 35) with a 582-155 yd edge and we agree.

4★ NEBRASKA 47 WESTERN KENTUCKY 5

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
NORTH TEXAS	92	203	17	3.4	-
CLEMSON	249	263	44	1.9	✓

Clemson is 4-0 SU vs Sun Belt teams winning by an avg score of 44-15. PP calls it close to that with a 27 pt win (line 22) and a 512-295 yd edge.

NO PLAY: CLEMSON 44 NORTH TEXAS 17

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
BOWLING GREEN	93	215	20	2.4	-
TROY	217	310	39	2.3	✓✓✓

Troy was 5-0 ATS as home LY and PP predicts a 19 pt win (line 14) with a massive 527-308 yd edge in their home opener.

4★ TROY 39 BOWLING GREEN 20

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
ARKANSAS ST	86	135	12	3.1	-
AUBURN	224	305	43	2.3	✓

Aub is 3-2 ATS vs Sun Belt tms winning by an avg of 43-4. PP calls this one very close to the line and gives the Tigers a 529-221 yd edge.

NO PLAY: AUBURN 43 ARKANSAS ST 12

SUNDAY, SEPTEMBER 5th

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
TULSA	195	298	36	2.1	✓
EAST CAROLINA	141	278	27	2.6	-

EC is 1-5 ATS in CUSA openers and is in a rebuilding mode with just 7 returning starters and a new HC. PP calls for TU to win by 9 (line 7).

NO PLAY: TULSA 36 EAST CAROLINA 27

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
SMU	60	240	20	2.9	-
TEXAS TECH	125	420	42	2.7	✓✓

In 3 recent meetings TT has won by an avg of 42-6, but PP calls this one closer showing TT with a 22 pt win (line 13).

NO PLAY: TEXAS TECH 42 SMU 20

With two plays to choose from we will select the strongest side or total and release it as our Sunday Marquee Play available after 11 am ET Sunday, Sept 5th on the Private Play Hotline at 1-900-438-9467 for \$15 or save using the Northcoast Debit Card system just \$9 there.

MONDAY, SEPTEMBER 6th

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
MARYLAND	175	215	31	2.5	✓
NAVY	290	100	27	1.2	-

† Baltimore, MD. Old in-state rivals (30 miles apart) meeting for just the 2nd time since 1965. PP calls for MD to get the upset with a 4 pt win (line Navy -6') and we agree.

4★ MARYLAND (+) 31 NAVY 27

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
BOISE ST	161	265	30	1.8	✓
VIRGINIA TECH	204	215	33	2.5	-

† FedEx Field. National Title elimination game with both teams in the Preseason Top 10. PP calls for VT to win by 3 and the Hokies are getting 2' from Boise. Call for your Monday Night Magic play after 11 am ET on Sept 6th.

NO PLAY: VIRGINIA TECH 33 BOISE ST 30

Please Note: Our office hours on Labor Day Monday, September 6th are 10:00 am - 1:00 pm ET.

MONDAY NIGHT MAGIC

PAY \$30 FOR YOUR WINNER ON MONDAY

Offer Available on the Northcoast Debit Card System

IF YOU DO NOT WIN YOU GET YOUR MONEY BACK PLUS!

If our ★ RATED release fails to cover, we will credit

\$40 back to your Northcoast Debit Card!

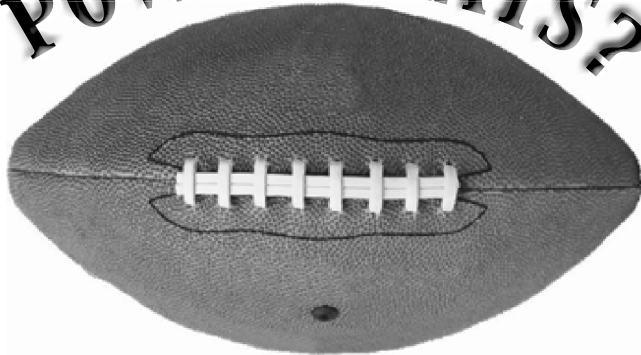
Use your NC Debit Card after 11:00 am et on Labor Day

AND DON'T FORGET THE NFL MAGIC STARTS NEXT MONDAY

MONDAY NIGHT MAGIC 118-78-5 60% the last 12 years!



WHY DO I NEED POWER PLAYS?



★ LOWEST PRICE EVER OFFERED!

There is not a handicapper around that won't benefit from one or more of the Power Plays Newsletter features. You CANNOT afford to miss this special one time only offer.

★ 10 TO 14 4★ PLAYS WEEKLY!

For those of you that Love Action, Power Plays Newsletter is your choice; every week throughout the football season there are 10 to 14 Top rated 4★ selections. In addition, there are 15-20 star rated selections ranging from 1-3★'s.

★ STATS THAT ARE USABLE!

While finding college stats has become easier, Power Plays Newsletter gives you handicapping worthy information. We provide an average of 20 team stats for every Div IA school. We also have a pass efficiency Defense chart to provide you with another handicapping tool. Finally, we matchup every upcoming Div IA game which allows you to compare each matchup at a glance.

★ POWER RATINGS!

These are Northcoast's spectacular Plus or Minus Power Ratings!

★ POWER PLAYS RANKINGS!

We release Power Plays Top 10 and Bottom 20 team, ranked in the most important 6 categories. Rush Offense, Pass Offense, Score Offense, Rush Defense, Pass Defense and Score Defense.

★ TOUGHEST OPPONENTS UNITS FACED!

While the NCAA stats are purely numerical, we rank units based on actual opponents.



CHECK OUT SOME OF THE INFO YOU WILL RECEIVE IN YOUR POWER PLAYS NEWSLETTER

NORTHCOAST SPORTS TOP 40 POWER POLL

The following Power Ratings are a combination of 6 different of Northcoast Sports' Power Ratings, including their Plus & Minus, Power Plays and Computer Power Ratings.

- | | |
|--------------------|--------------------|
| 1. Oklahoma | 21. LSU |
| 2. Alabama | 22. Auburn |
| 3. Ohio St | 23. Arizona |
| 4. TCU | 24. Oregon St |
| 5. Florida | 25. Georgia Tech |
| 6. Nebraska | 26. Stanford |
| 7. Boise St | 27. Missouri |
| 8. Texas | 28. Notre Dame |
| 9. Oregon | 29. Miss St |
| 10. Miami Fl | 30. Texas A&M |
| 11. Virginia Tech | 31. Clemson |
| 12. Georgia | 32. Texas Tech |
| 13. Iowa | 33. Houston |
| 14. Arkansas | 34. West Virginia |
| 15. Florida St | 35. Washington |
| 16. North Carolina | 36. California |
| 17. USC | 37. Boston College |
| 18. Penn St | 38. Pittsburgh |
| 19. South Carolina | 39. Utah |
| 20. Wisconsin | 40. Michigan St |

2010 NFL POWER RATINGS

TEAM	RTG	TEAM	RTG	TEAM	RTG
1 Minnesota	101.7	11 Pittsburgh	97.2	21 Arizona	92.4
2 New England	101.7	12 Cincinnati	96.4	22 Jacksonville	90.2
3 Indianapolis	99.7	13 Tennessee	96.3	23 Seattle	90.0
4 New Orleans	99.3	14 Atlanta	96.2	24 Cleveland	89.0
5 NY Giants	99.2	15 San Francisco	95.1	25 Denver	88.9
6 Baltimore	98.7	16 Washington	94.9	26 Carolina	88.9
7 Dallas	98.5	17 Chicago	94.7	27 Kansas City	88.9
9 NY Jets	97.9	18 Houston	94.6	28 Oakland	88.7
9 Green Bay	97.3	19 Miami	92.9	29 Tampa Bay	88.7
10 San Diego	97.2	20 Philadelphia	92.4	30 Detroit	88.1
				31 Buffalo	86.6
				32 St Louis	84.1

CONFERENCE VS CONFERENCE SU RECORDS

	OVERALL			VS BCS CONF		
SEC	48	10	82.8%	15	8	65.2%
BIG EAST	36	10	78.3%	9	9	50.0%
BIG 10	36	15	70.6%	8	10	44.4%
BIG 12	39	17	69.6%	8	10	44.4%
PAC 10	23	14	62.2%	7	8	46.7%
MOUNTAIN WEST	25	16	61.0%	7	9	43.8%
ACC	33	22	60.0%	12	14	46.2%
INDEPENDENT	19	15	55.9%	8	10	44.4%
WAC	21	22	48.8%	3	11	21.4%
CUSA	19	33	36.5%	4	23	14.8%
MAC	18	38	32.1%	3	28	9.7%
SUN BELT	9	28	24.3%	2	20	9.1%

CONFERENCE VS CONFERENCE ATS RECORDS

	OVERALL			VS BCS CONF		
BIG EAST	22	14	0 61.1%	11	7	0 61.1%
SEC	27	19	1 58.7%	11	12	0 47.8%
WAC	21	15	0 58.3%	8	6	0 57.1%
BIG 10	23	19	0 54.8%	10	8	0 55.6%
MOUNTAIN WEST	18	15	1 54.5%	11	5	0 68.8%
ACC	20	21	0 48.8%	10	16	0 38.5%
PAC 10	16	17	0 48.5%	8	7	0 53.3%
BIG 12	22	24	1 47.8%	9	9	0 50.0%
MAC	20	26	2 43.5%	14	16	1 46.7%
CUSA	18	25	1 41.9%	8	18	1 30.8%
SUN BELT	13	19	1 40.6%	7	15	0 31.8%
INDEPENDENT	12	19	1 38.7%	7	11	0 38.9%

PASS EFFICIENCY DEFENSE

COLLEGE TEAM STATISTICAL AVERAGES

TEAM	YDS	ATT	COM	%	TD	INT	GRADE	OPP
1 Nebraska	178.9	490	234	47.8	7	20	17.5	11.34
2 Alabama	166.0	449	210	46.8	11	24	14.9	9.55
3 Oklahoma	179.7	434	233	53.7	11	18	14.8	11.38
4 Texas	179.6	460	255	55.4	14	25	14.6	11.18
5 Iowa	152.9	383	190	49.6	9	21	13.9	9.65
6 TCU	159.5	399	189	47.4	10	14	13.8	9.37
7 Florida	152.8	396	208	52.5	10	20	13.7	10.02
8 Oklahoma St	136.8	504	285	56.5	16	18	13.0	11.71
9 Virginia Tech	167.1	367	204	55.6	9	11	12.6	9.35
10 Utah	176.0	397	201	50.6	12	17	12.3	9.29
11 Boise St	179.9	439	241	54.9	15	24	12.1	9.52
12 Ohio St	171.5	417	226	54.2	10	24	12.1	8.75
13 Mississippi	174.4	396	198	50.0	12	13	12.1	9.35
14 USC	212.3	463	241	52.1	12	11	11.4	9.54
15 Clemson	162.8	361	185	51.2	20	21	11.3	9.32
16 Arizona St	189.0	366	194	53.0	13	15	11.2	9.42
17 North Carolina	174.0	396	232	58.6	10	19	11.1	9.40
18 Kentucky	176.8	336	163	48.5	17	16	11.0	9.12
19 LSU	194.2	416	222	53.4	13	13	10.9	9.33
20 Ohio	194.8	449	240	53.5	17	20	10.7	8.91
21 Purdue	203.2	372	209	56.2	12	12	10.7	10.04
22 Texas Tech	225.6	466	281	60.3	12	10	10.6	11.12
23 Penn St	184.6	401	217	54.1	10	14	10.6	8.84
24 Air Force	154.3	328	189	57.6	10	20	10.6	8.91
25 Oregon	207.6	456	254	55.7	18	14	10.6	8.87
26 West Virginia	209.8	423	224	53.0	19	17	10.5	9.38
27 South Carolina	163.0	349	192	55.0	11	6	10.5	8.63
28 Tennessee	169.2	393	220	56.0	5	10	10.5	8.67
29 Middle Tennessee	218.1	440	241	54.8	16	19	10.3	9.06
30 Virginia	184.6	352	197	56.0	10	12	10.3	9.29
31 Kent St	218.9	409	232	56.7	14	15	9.9	9.23
32 UCLA	191.2	367	215	58.6	16	20	9.8	9.42
33 BYU	218.9	449	262	58.4	18	14	9.7	9.94
34 Cent Michigan	221.4	469	273	58.2	12	11	9.7	9.75
35 Arizona	201.5	421	239	56.8	19	12	9.6	9.73
36 Auburn	218.0	452	253	56.0	19	17	9.6	8.98
37 Baylor	226.8	430	268	62.3	16	10	9.5	11.10
38 Boston College	224.8	448	277	61.8	12	15	9.4	9.73
39 Miami, FI	207.3	380	208	54.7	14	9	9.3	9.40
40 UL Monroe	236.9	423	246	58.2	16	13	9.2	9.54
41 USF	186.3	387	215	55.6	14	13	9.2	8.44
42 Bowling Green	204.0	389	227	58.4	18	9	9.2	10.48
43 Pittsburgh	213.0	411	234	56.9	17	15	9.1	9.12
44 SMU	230.4	435	243	55.9	20	17	9.1	9.10
45 Wisconsin	217.5	385	215	55.8	21	15	9.0	9.69
46 Buffalo	210.9	402	244	60.7	12	7	8.9	8.81
47 New Mexico St	202.9	364	195	53.6	18	7	8.9	9.58
48 Kansas St	234.5	395	231	58.5	25	13	8.9	10.96
49 Mississippi St	220.0	332	187	56.3	18	17	8.8	9.48
50 Kansas	245.0	423	260	61.5	17	7	8.8	11.33
51 Rutgers	204.5	386	216	56.0	13	15	8.7	8.21
52 Northwestern	221.8	402	238	59.2	18	17	8.7	9.44
53 Colorado	201.8	337	195	57.9	19	9	8.6	10.25
54 Minnesota	217.5	401	233	58.1	15	12	8.6	9.15
55 East Carolina	258.0	535	326	60.9	24	17	8.3	9.84
56 Wake Forest	218.8	367	209	56.9	21	9	8.3	9.79
57 Louisiana Tech	205.5	368	203	55.2	16	13	8.2	7.90
58 Miami, OH	190.4	318	184	57.9	21	6	8.2	10.46
59 Navy	213.1	421	248	58.9	15	13	8.2	8.80
60 Tulsa	250.2	392	227	57.9	23	9	8.1	10.71
61 Texas A&M	254.7	449	277	61.7	22	12	8.0	10.88
62 Michigan	221.4	364	219	60.2	18	11	8.0	9.79
63 E Michigan	150.5	225	128	56.9	16	12	8.0	9.08
64 Utah St	249.6	392	214	54.6	28	12	7.9	9.77
65 San Diego St	216.5	348	204	58.6	15	11	7.9	9.00
66 Fresno St	199.6	366	202	55.2	24	8	7.9	9.40
67 Toledo	241.4	427	245	57.4	26	12	7.8	9.27
68 Oregon St	235.1	446	264	59.2	23	8	7.7	9.90
69 Akron	195.8	352	214	60.8	19	13	7.6	8.79
70 S Mississippi	261.6	482	299	62.0	21	12	7.6	9.50
71 W Michigan	240.5	388	229	59.0	20	10	7.6	8.94
72 Marshall	236.9	442	257	58.1	20	9	7.5	9.87
73 Wyoming	220.8	401	257	64.1	18	12	7.5	10.00
74 Georgia	213.2	388	218	56.2	25	10	7.4	8.98
75 Cincinnati	230.2	420	267	63.6	16	7	7.4	8.83
76 N Illinois	205.5	374	225	60.2	18	8	7.4	9.33
77 Vanderbilt	164.9	305	171	56.1	13	12	7.4	6.98
78 San Jose St	183.8	289	170	58.8	13	6	7.4	8.94
79 North Texas	216.8	359	204	56.8	16	7	7.3	8.35
80 Arkansas	248.5	404	239	59.2	22	13	7.2	9.52
81 Notre Dame	227.5	341	198	58.1	17	12	7.2	8.63
82 Indiana	241.9	362	220	60.8	21	16	7.2	9.35
83 UCF	267.8	455	281	61.8	20	12	7.2	9.73
84 Houston	224.7	428	268	62.6	15	11	7.2	9.05
85 Duke	215.8	341	197	57.8	18	8	7.1	8.71
86 Iowa St	250.2	434	269	62.0	23	15	7.0	9.42
87 UTEP	246.1	401	247	61.6	25	11	7.0	10.17
88 Georgia Tech	208.6	398	245	61.6	23	12	7.0	9.59
89 Arkansas St	218.5	366	222	60.7	19	8	7.0	9.13
90 Illinois	248.8	373	229	61.4	19	5	6.9	10.77
91 Louisiana-Lift	222.4	336	202	60.1	21	16	6.8	8.65
92 Washington	240.7	363	228	62.8	16	8	6.8	9.94
93 Connecticut	235.9	404	260	64.4	17	12	6.8	9.46
94 California	266.8	454	289	63.7	20	11	6.8	9.96
95 Florida International	258.8	376	230	61.2	20	10	6.6	9.69
96 Temple	226.4	420	256	61.0	19	16	6.6	7.52
97 Stanford	264.8	455	286	62.9	23	8	6.5	10.35
98 Maryland	245.5	358	218	60.9	21	10	6.5	9.67
99 Army	152.8	257	143	55.6	13	13	6.4	6.27
100 Missouri	251.5	475	305	64.2	20	8	6.4	9.25
101 NC State	222.2	337	211	62.6	20	8	6.3	9.79
102 Florida St	230.0	343	205	59.8	26	14	6.2	9.62
103 Michigan St	267.6	481	293	60.9	32	6	6.2	10.96
104 Colorado St	235.7	382	243	63.6	24	11	6.2	9.52
105 Troy	286.8	507	313	61.7	29	10	6.1	9.81
106 Louisville	206.0	302	195	64.6	14	10	5.7	8.40
107 Hawaii	202.7	334	214	64.1	16	12	5.5	7.75
108 Washington St	275.6	388	259	66.8	21	10	5.5	10.73
109 UNLV	235.6	357	232	65.0	21	5	5.2	9.71
110 UAB	311.5	446	290	65.0	27	11	5.1	10.19
111 Syracuse	235.2	342	222	64.9	24	9	5.1	9.65
112 Ball St	234.3	369	239	64.8	26	10	4.9	8.71
113 Memphis	283.4	382	233	61.0	29	9	4.9	9.77
114 New Mexico	253.7	364	229	62.9	29	7	4.8	10.00
115 Florida Atlantic	232.6	344	232	67.4	17	5	4.6	8.94
116 Tulane	218.0	302	204	67.5	19	5	4.3	9.69
117 Nevada	297.8	431	265	61.5	33	8	4.2	10.02
118 Rice	273.4	361	240	66.5	28	6	3.3	10.06
119 Idaho	278.1	441	292	66.2	34	7	3.2	9.31
120 Western Kentucky	233.4	307	208	67.8	27	6	2.8	8.92

	OFF PTS	OFF FD	- RUSHING -				- PASSING -				DEF PTS	DEF FD	- OPPONENTS RUSH SKS				SKS BY			
			ATT	YDS	AVG	FUM	COM	ATT	PCT	YDS	INT	TD			YDS	AVG	FUM	VS		
Air Force	29.7	20.1	62.7	283.5	4.5	0.7	15.9	11.8	50.3	88.4	3	8	15.7	14.6	35.8	134.0	4.7	1.1	11	24
Akron	19.3	16.6	32.8	118.4	3.6	0.9	15.8	28.5	55.6	182.5	13	12	28.8	19.8	40.1	171.9	3.3	0.5	26	11
Alabama	32.1	20.6	42.9	215.1	5.0	0.5	15.1	24.7	61.3	187.9	5	17	17.7	13.4	28.2	78.1	2.8	0.5	20	32
Arizona	27.4	20.2	33.1	159.4	4.8	0.6	23.2	37.2	62.2	225.2	12	20	23.9	17.1	31.2	120.5	3.9	0.5	13	34
Arizona St	22.3	18.3	31.8	119.3	3.7	1.2	18.8	34.8	53.8	215.2	17	17	21.1	15.8	32.0	108.6	3.4	0.8	27	23
Arkansas	36.0	19.5	30.4	131.8	4.3	0.5	19.0	33.8	56.3	295.5	9	32	25.1	20.6	38.5	152.7	4.0	1.3	24	29
Arkansas St	22.7	17.3	35.7	135.3	3.8	1.0	16.0	27.5	58.2	193.6	12	0	23.3	18.8	34.8	122.0	3.5	0.9	31	21
Army	15.3	14.6	49.4	203.6	4.1	1.2	6.1	13.4	45.3	71.8	5	5	21.9	15.6	39.1	151.8	3.9	0.9	10	23
Auburn	33.3	20.5	42.3	212.0	5.0	1.1	16.8	28.0	59.9	219.8	9	25	27.5	20.6	37.9	156.1	4.1	0.5	21	28
Ball St	19.2	15.6	36.3	159.4	4.4	1.0	13.3	26.2	51.0	134.4	14	9	28.2	20.3	38.5	152.3	4.0	0.8	30	15
Baylor	20.8	17.4	28.8	100.6	3.5	0.6	22.3	35.9	61.9	242.3	16	13	27.3	22.2	39.8	178.8	4.5	0.7	31	18
Boise St	42.2	22.2	36.3	185.1	5.1	0.8	21.0	32.7	64.2	264.1	3	40	17.1	16.0	31.4	120.4	3.8	0.8	5	26
Boston College	24.8	16.5	36.3	136.9	3.8	0.6	13.6	27.0	50.4	187.0	18	21	19.8	18.2</						

PHONE NUMBERS	Private Play Hotline	NC Debit Card Cost 1-800-659-4305 Ext 1	In House Charge 1-800-654-3448	online at www.ncsports.com	900 Line Charge 1-900-438-9467
	Executive 900 Line	NC Debit Card Cost 1-800-659-4305 Ext 2	In House Charge 1-800-654-3448	online at www.ncsports.com	900 Line Charge 1-900-776-7871
	Inner Circle Line	NC Debit Card Cost 1-800-659-4305 Ext 3	In House Charge 1-800-654-3448	online at www.ncsports.com	900 Line Charge 1-900-255-9467
	5★ Line	NC Debit Card Cost 1-800-659-4305 Ext 4	In House Charge 1-800-654-3448	online at www.ncsports.com	900 Line Charge 1-900-226-5050
	Northcoast Community Line	NC Debit Card Cost 1-800-659-4305 Ext 5	In House Charge 1-800-654-3448	online at www.ncsports.com	900 Line Charge Not Available
		\$9 per call	\$12 per call	\$9 per call	\$15 per call
		\$20 per call	\$25 per call	\$20 per call	\$30 per call
		\$25 per call	\$35 per call	\$35 per call	\$35 per call
		\$50 per call	\$50 per call	\$50 per call	\$50 per call
		\$20 per call	\$25 per call	\$20 per call	No Option

MONDAY EARLY BIRD PLAY OF THE WEEK
13 YR RECORD 117-63 65%!

TUESDAY FREE 4★ from POWER PLAYS NEWSLETTER!

WEDNESDAY NORTHCOAST SPORTS COMP UNDERDOG PLAY OF THE WEEK
JUST MISSED OUT ON BEING THE POWER SWEEP UNDERDOG PLAY

THURSDAY GUEST HANDICAPPER
ACTUAL PLAY FROM the PRIVATE PLAY HOTLINE

FRIDAY NORTHCOAST SPORTS COMP TOTALS
Play of the week OUR TOP NFL TOTALS PLAY AS OF FRIDAY

SATURDAY NORTHCOAST SPORTS COMP COLLEGE PLAY OF THE WEEK
PLAY THAT JUST MISSED OUT ON BEING A LATE PHONE PLAY

SUNDAY NORTHCOAST SPORTS COMP PRO PLAY OF THE WEEK
PLAY THAT JUST MISSED OUT ON BEING A LATE PHONE PLAY

Northcoast Sports has the #1 ranked College Late Phone Service over 22 years in net wins as documented by The Sports Monitor of Oklahoma City, OK. Our Weekly Late Phone Selections are the same plays we release to our Executive Club Members, The Sports Monitor and SportsWatch. To celebrate our 27th Anniversary of Power Sweep we are offering the following discount to kick off the 2010 season of College Football:

BEST VALUE

THUR-MON COLLEGE EXEC FOR ONLY \$99

72% OFF THE REGULAR RATE!!!!!!

College Executive Club Weekend Includes:

- All ★ Rated College Late Phone Selections • All College Marquee Plays
- College Totals Plays • Small College Plays • Monday Night Magic Play
- FIVE FULL DAYS! Thurs-Monday (COLLEGE) • NO EXTRA CHARGES!**

You can also get a discount on Saturday ONLY ★ rated Sides Reg Rate: Week One:

Saturday College ★ ONLY Selections \$ 75 \$ 49

For those customers who would like to add NFL to the Weekend....

Preseason NFL Week 4 All 16 games are on Thursday \$ 75

POWER SWEEP 2010! \$145

- Every Issue through the Super Bowl
- 32 page Double Bowl Guide
- Football Schedules Mailed Automatically
- Discount Pricing on Late Phones
- The first 5★ released in Sept FREE
- We'll Apply \$50 to a Northcoast Debit Card
- Subs can access the current issue on Tuesdays after 2:30 ET!!

Every Subscriber Gets: FREE Sept 5★ Late Phone Play! AND \$25 NC DEBIT CREDIT + WK 4 PRESEASON OR \$50 NC DEBIT CARD CREDIT

Log Edition Add \$10

SUBSCRIBE TO POWER PLAYS

- I enclose \$145 for my 2010 subscription to POWER SWEEP. (Every issue thru the Super Bowl!) This includes \$50 on a Northcoast Debit Card, the first Sept 5★ Late Phone Selection and FREE Schedules.
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- I enclose \$99 for Week One College Executive Club Service.
- I enclose \$75 for Week 4 NFL Preseason Late Phone Service.

All prices in Vol. 28 Issue 1 Expire 9-5-10 & Cannot be used in conjunction with any other offer

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NORTHCOAST SPORTS SERVICE
PO Box 450829 • Cleveland, OH 44145
OR ONLINE @ www.ncsports.com
and go to the NCstore

VISA/MC has 16 or 13 digits
DISC has 16 digits / AMEX has 15 digits

1-800-654-3448

COLLEGE SYSTEM BOWL HANGOVER

BONUS SYSTEM ON PAGE 2!

For a team to get to a bowl game, they had to have been successful the previous year. Teams off a 14 pt loss did lose a bit of their swagger. Now going on the road in their opening game the next year or facing a superior foe, this team which lost confidence, is perhaps unable to regain it in a much tougher situation. We have found that since 2000, teams that have lost by 14 points or more in a bowl that are either an underdog or away from home are a poor 12-25 32% ATS. Therefore, Play AGAINST a team that lost by 14 points or more in a bowl game and opens up the following season away from home or as an underdog.

**2000-2009 25-12 68%
PLAY AGAINST:**

PLAY ON:
Oregon, Arizona, Missouri, Cincinnati, N Illinois
Tcu, TOLEDO, Illinois, FRESNO ST, IOWA ST

NORTHCOAST SPORTS PRIVATE PLAY HOTLINE 1-900-438-WINS

OR EXT #1 ON THE NORTHCOAST DEBIT CARD SYSTEM

Pay \$15 thru the 900 line or just \$9 using the NC Debit Card!!!!

BIG DOG PLAY
133 OUTRIGHT UPSETS in 16 Years by 7+ point dogs!! **FOUR-TEEN OUTRIGHT UPSETS BY DD DOGS IN 2006!!! SEVENTEEN in 2007!!!!!! SIXTEEN in 2008!!!!!! TWENTY-ONE in 2009!!!!!!**

EARLY BIRD PLAY
27-17-1 61% L/4Y%!! 117-63 65% L/13Y!!!!!!
COLLEGE 900 PLAY OF THE DAY

111-70-1 61% L/12Y
THURSDAY NIGHT TV PLAY
141-100-2 Since 1991 • 51-36-2 L6Y!!

NFL TOTALS PLAY
60-24 71% L/12Y!! Including 29-10-1 74% L9Y!!!
SUNDAY NIGHT PLAY

114-77-3 60% L/12Y!! **MAC/SBC PLAY**
BIG 12 PLAY 10-4 71% In '09!!!!!!
10-4 71% In '07 and 44-24-1 64% L/69!!!!

**Up To 3
New Plays
Updated
Each Day for
College & NFL
\$9 PER PLAY**
using the NC Debit Card

POWER PLAYS #1 College Newsletter Contest

COLLEGE CHAMPION 2007 & 2008! COMBINED WINS CHAMP LY!!

2008 4★'S +23 WINS!

Any 2010 POWER SWEEP Subscriber can add a subscription to the **POWER PLAYS**

Newsletter for just **\$99** Download Only Version \$69 (not eligible for further bonuses)

2010 LATE PHONE RATES

Weekly (Coll & Pro) Sat, Sun, Mon.....	\$150	EXECUTIVE CLUB \$4,500
Saturday (non-5★ College).....	\$ 75	Power Sweep Subscription
Sunday (non-5★ Pro).....	\$ 50	• Every College & Pro Late Phone Play This Year • All Opinions On Games Not Released • Small College Plays • College Totals
Month (College).....	\$400	• All Private Play Hotline Plays • No Extra Charges Ever
Month (Pro).....	\$300	
Top Play Club.....	\$1,100	
COLLEGE EXECUTIVE - (Season).....	\$2,900	
PRO EXECUTIVE - (Season).....	\$2,500	